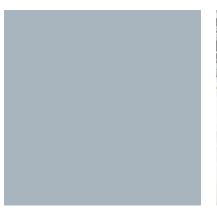
# Cargotec Capital Markets Day

2014



18 November 2014





## Kalmar profit improvement is proceeding as planned

Olli Isotalo President, Kalmar



### Cargotec Capital Markets Day

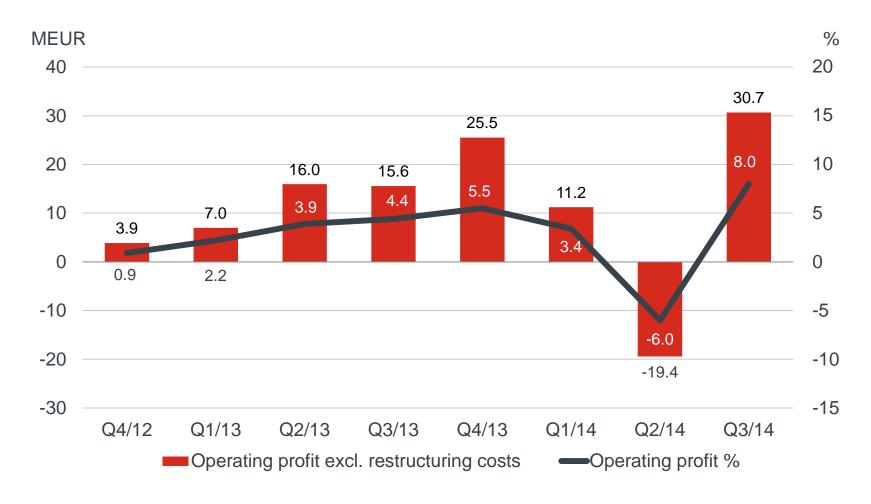
2014

- Status of Kalmar profitability development
- 2. Kalmar must-win battles
  - Mobile Equipment
  - Services
  - Automation
- 3. Conclusions



## Clear progress in Kalmar profitability development

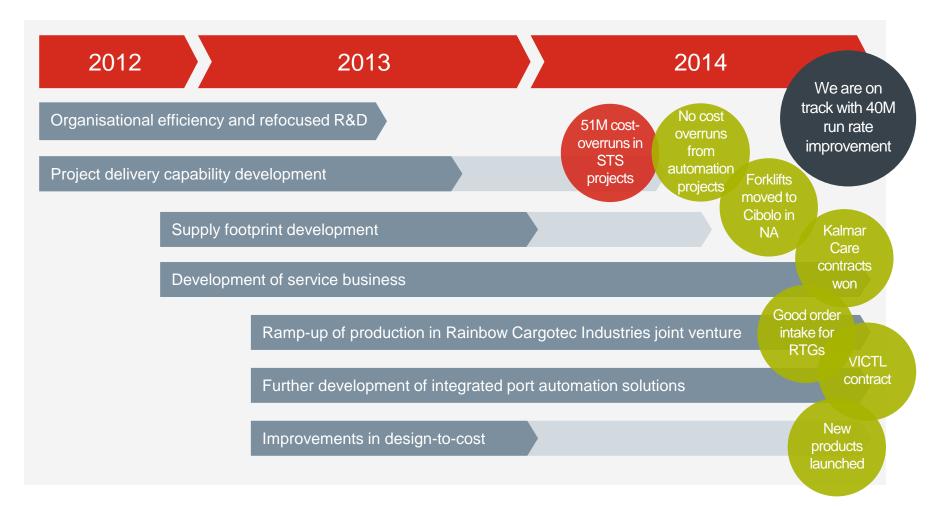






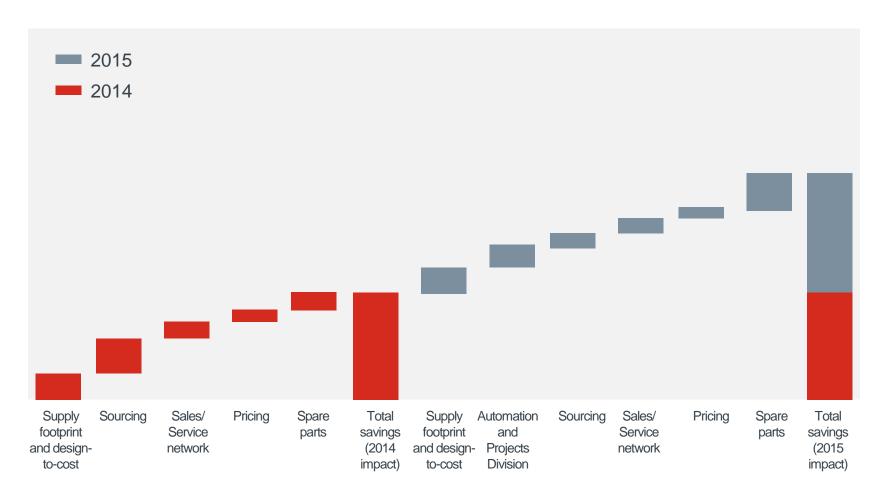
# Kalmar is on track with profit improvement initiatives





#### Kalmar Profit Improvement Programme

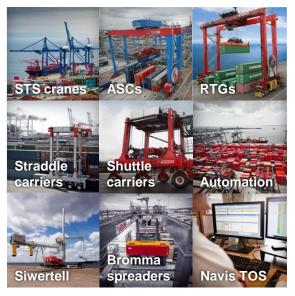




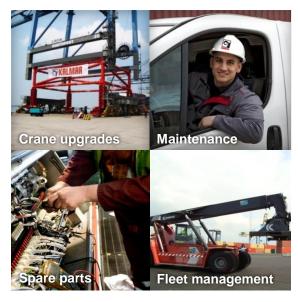


#### Kalmar business mix has changed









Terminal projects 30%

Equipment 42% /

Services 28% /



Must-win battle:

# How to secure competitiveness of Mobile Equipment



#### **New Kalmar Ottawa T2 distribution tractor strengthens our market position in Americas**



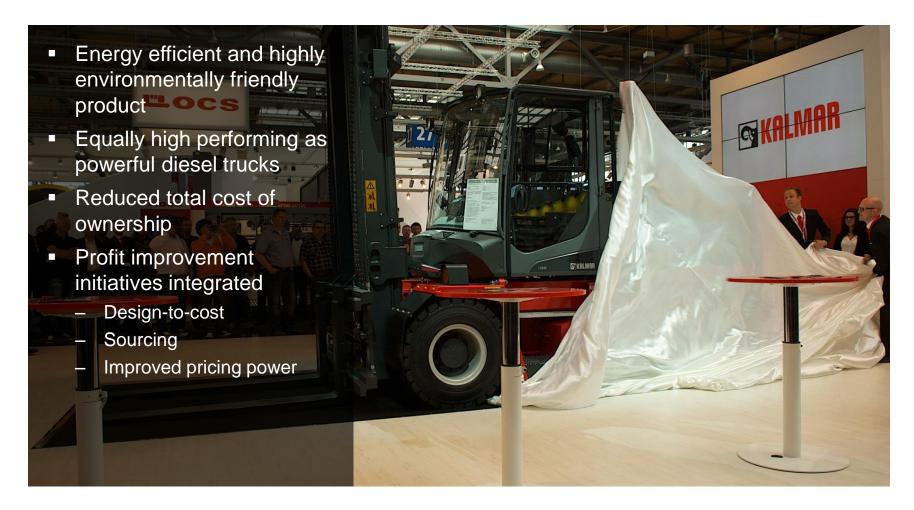
- Innovative, operatorfriendly design
- Safety enhancements and easier maintenance and serviceability
- Profit improvement initiatives integrated
  - Design-to-cost
  - Sourcing
  - Improved pricing power
- Excellent launch and market acceptance
- All time record in order intake and production
- Market share growing





## New G-generation electric forklift launched for industrial customers







#### Kalmar Gloria reachstacker enters Asia and Americas





- High-end product developed based on customer values
- Differentiation against low-cost competition
- Profit improvement initiatives integrated
  - Design-to-cost
  - Sourcing
  - Improved pricing power
- Meeting customer requirements in emerging markets with specialised offering: T-models a success in APAC, now entering also Middle East, Africa and Latin America



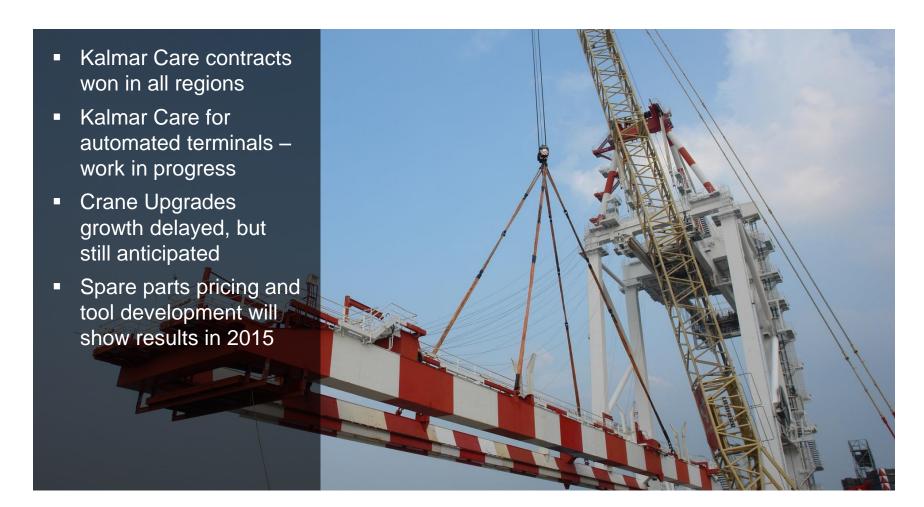
Must-win battle:

How to set Services back to peer growth



## Services development continues in all areas







Cargotec Capital Markets Day

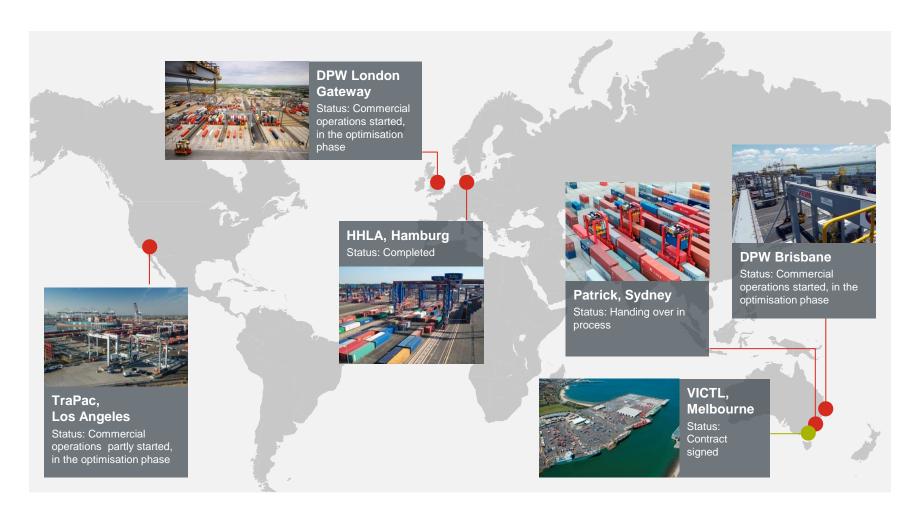
Must win battle:

#### How to win in automation



## Lessons learned from current mega projects, now we are ready to win







## Kalmar and Navis have a leading position in port automation



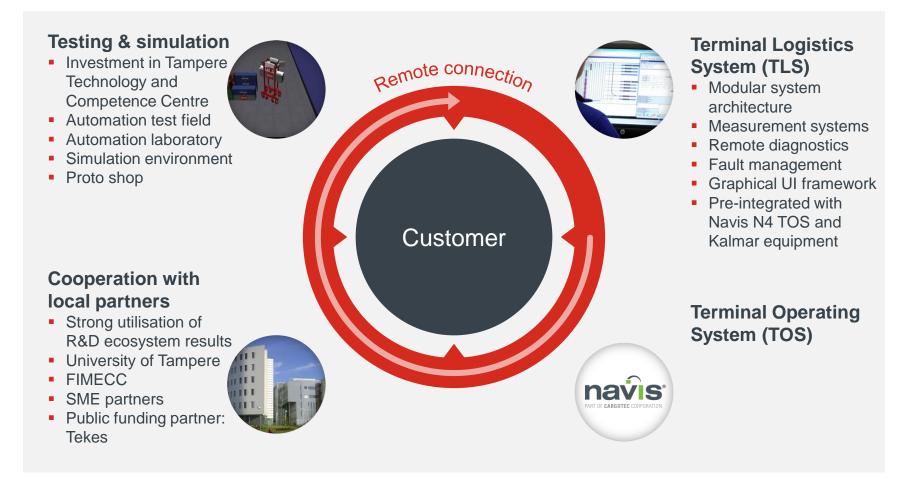
Kalmar's current market share 30-50%, Navis 80% in automated terminals





# Digital ecosystem revolutionises the way of working



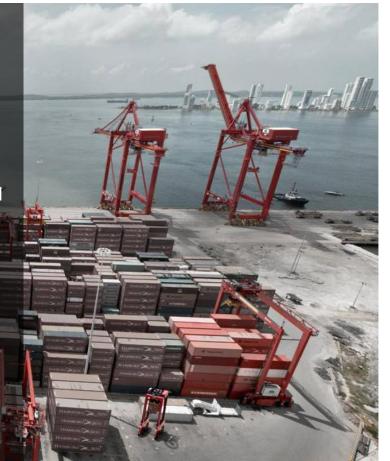




## Kalmar has all the capabilities to respond to the increased demand for port automation



- Terminals are looking for different types of automation
- Greenfield projects = New automated terminals, expansion of current automated terminals or conversions of existing manual operations
  - Currently approx. 25 projects on-going or planned
  - Expected 20 more projects in coming five years
- Brownfield projects = Automating existing manual operations
  - Development in early phase
  - Currently approx. 130 existing straddle carrier terminals, of which 10% with automation potential
  - Currently approx. 430 existing RTG terminals, of which 10–15% with automation potential





#### **Conclusions**



- Project delivery capabilities improved based on lessons learned
- Excellent development in Mobile Equipment will continue
- Good progress in Services in most of the areas
- Strong future growth expected for port automation
- Increased investments in automation and digitalisation

Kalmar is driving for industry leading financial performance





