

# CARGOTEC



# New York/Boston road show – 11-12 May 2011





# Strategy and financial targets





# Vision and mission

## Our vision is

 to be the world's leading provider of cargo handling solutions

## Our mission is

• to improve the efficiency of cargo flows





## **Company values**





## Portfolio



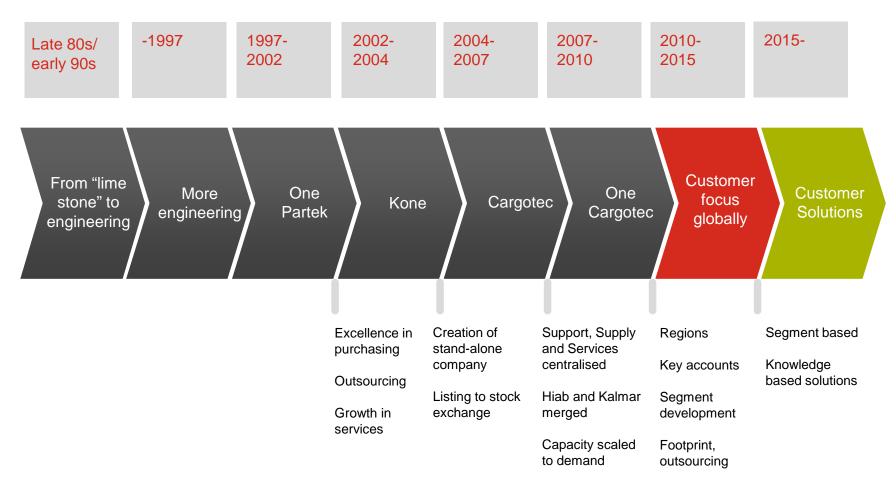
Solutions for industrial and on-road load handling

Solutions for ports and container handling

Solutions for marine cargo handling and offshore load handling



## Next corporate theme





# Strategic focus areas 2011–2015

## **Customers and customer segments**

- Improve knowledge of customer needs
- Invest in attractive customer segments
- Decide which segments to keep and which to divest

## **Emerging markets**

8

- Position in Chinese market
- Develop other growth markets (India, Brazil, Russia and Africa)
- Acquisitions, partnerships, organic growth

#### **Services**

- Spare parts logistics
- Regional distribution centres
- Growing up in the value chain towards more preventive maintenance
- Support customers' operations outsourcing

### **Internal clarity**

- Common processes
- Harmonisation of information systems
- Further development of I&T organisation

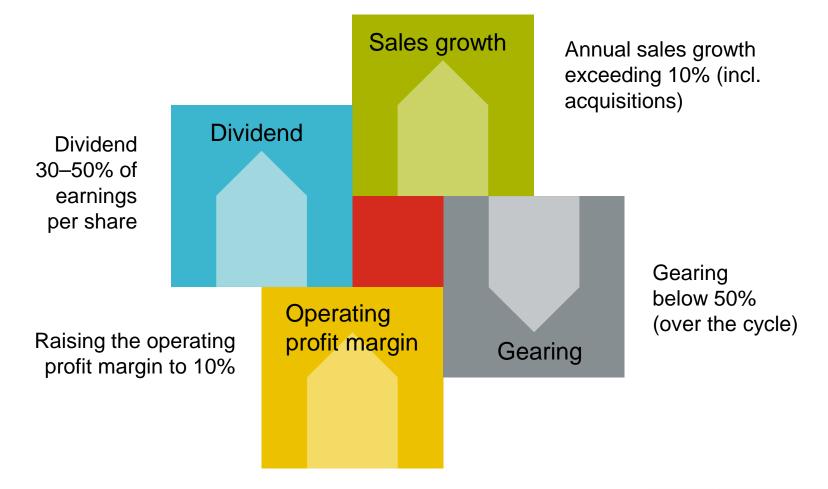
# **CARGOTEC**

# **Customer segmentation - priorities**

Invest	<ul> <li>Grow business through customer focus</li> <li>Acquisitions</li> <li>Prioritise R&amp;D to expand offering</li> <li>Account management</li> <li>Grow market share/defend position</li> </ul>	<ul> <li>Develop new business models</li> <li>Growing market</li> <li>High Services potential</li> </ul>
Harvest & Consider	<ul> <li>Product sales approach</li> <li>Basic services</li> <li>Standard business models</li> <li>Standard offering</li> <li>Cash cow</li> </ul>	<ul> <li>Review annually possibilities to Green or Red</li> <li>Scan potential M&amp;A targets</li> </ul>
Divest	<ul> <li>Prepare for divesture</li> <li>No R&amp;D</li> <li>Maximise short term profits</li> <li>Organise for carve-out</li> <li>Focused growth strategy</li> </ul>	<ul> <li>Do not matrix with the rest</li> <li>Allow independent distribution</li> </ul>



# **Financial targets**



May 2011 10



# January–March 2011 financials



# **CARGOTEC**

# Highlights of January–March 2011 report

- Market activity up in both segments and all geographies
- Order intake and sales grew 37% y-o-y
- Operating profit margin increased to 6.6%
- Cash flow strong despite working capital increasing with volume
- Navis acquisition closed, consolidation from Q2



# **CARGOTEC**

# Market environment in January–March 2011

- Markets for load handling equipment developed positively. Demand for particularly loader cranes, truck-mounted forklifts and tail lifts grew clearly. In Americas, demand continued at a low level in construction-related customer segments.
- The revival in demand in container handling equipment for ports began to show in the form of larger project orders. Demand for rubber-tyred gantry cranes in particular was strong.
- The marine cargo handling equipment markets remained healthy. While demand for equipment for bulk vessels is showing signs of slowing, that for container ship equipment has picked up.
- The services markets continued to improve. Demand picked up for various refurbishment and modernisation projects.





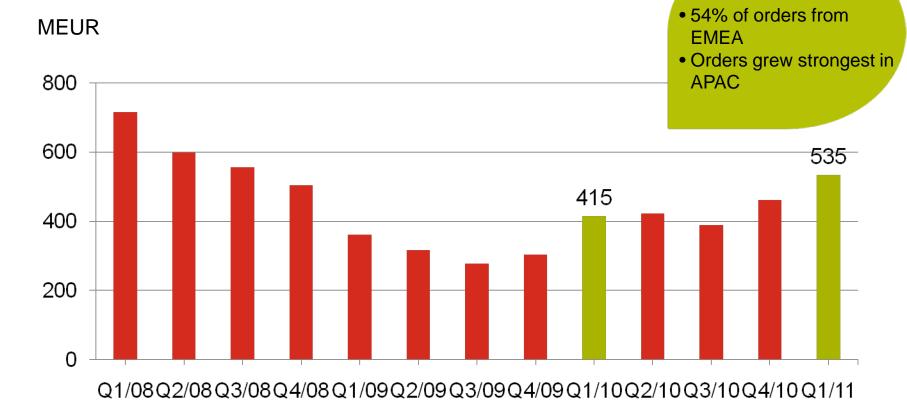
# Key figures in January–March 2011

	Q1 2011	Q1 2010	Change %	2010
Orders received, MEUR	819	598	37	2,729
Order book, MEUR	2,373	2,239	6	2,356
Sales, MEUR	763	555	37	2,575
Operating profit, MEUR	50.6	13.5		131.4
Operating profit margin, %	6.6	2.4		5.1
Cash flow from operations, MEUR	36.2	46.5		292.9
Interest-bearing net debt, MEUR	335	336		171
Earnings per share, EUR	0.59	0.13		1.21

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# Q1: Industrial & Terminal's order intake grew 29% y-o-y and 16% q-o-q



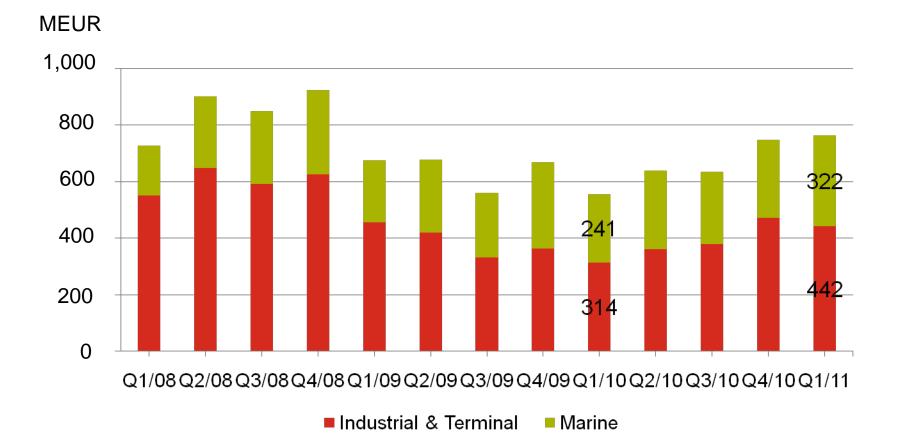




Q1/08Q2/08Q3/08Q4/08Q1/09Q2/09Q3/09Q4/09Q1/10Q2/10Q3/10Q4/10Q1/11



# Q1: Industrial & Terminal sales grew 41% and Marine sales 34% y-o-y



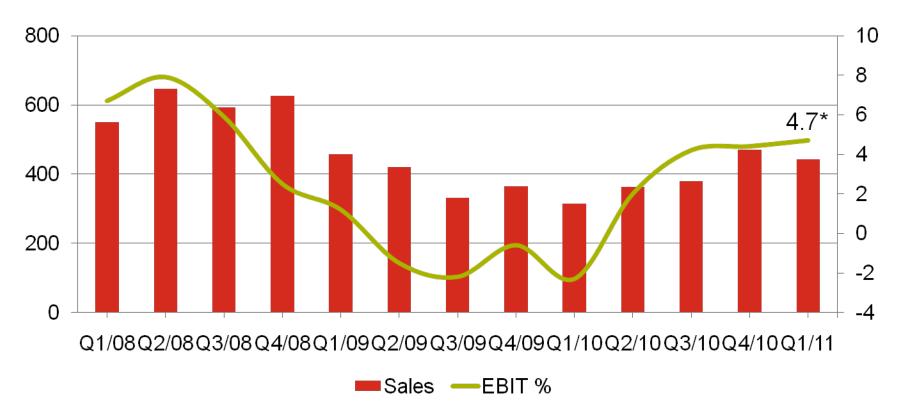
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%

# Q1: Industrial & Terminal operating margin improving step-by-step

MEUR



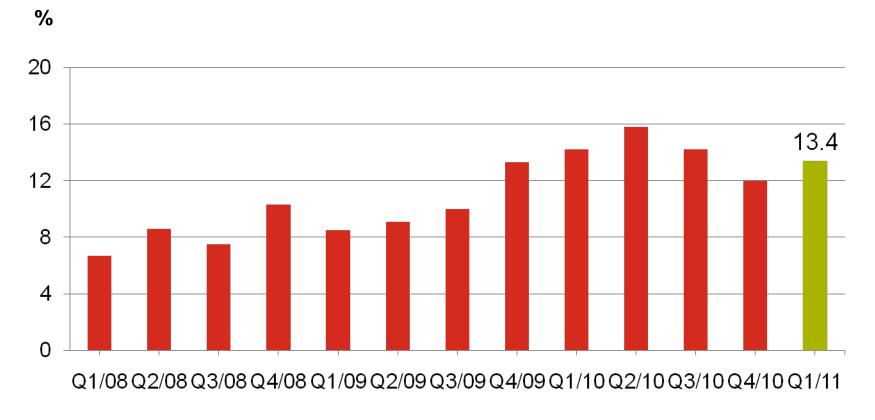
EBIT% Q1/08–Q4/10 excluding restructuring costs

\* Excluding EUR 1.8 million cost related to Navis acquisition

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# Q1: Marine's profitability remained strong



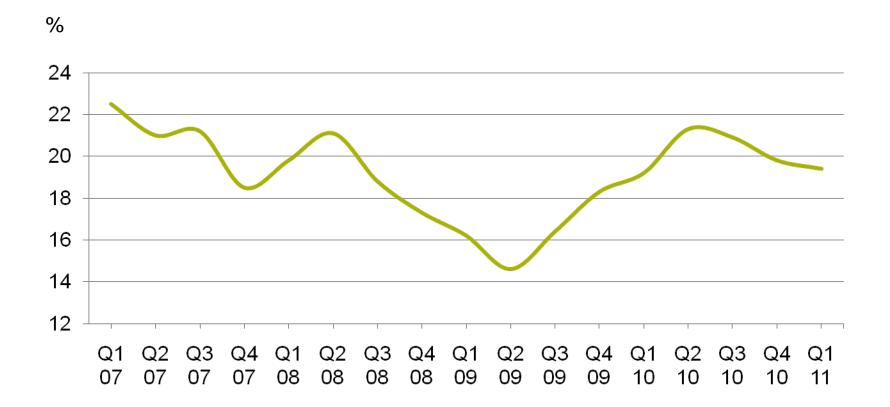
EBIT% Q1/08–Q4/10 excluding restructuring costs

19

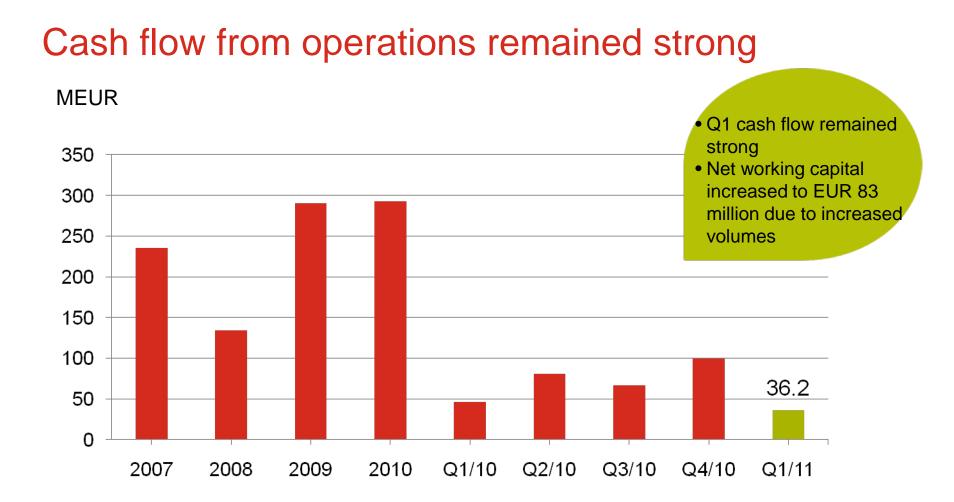
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## Gross profit development



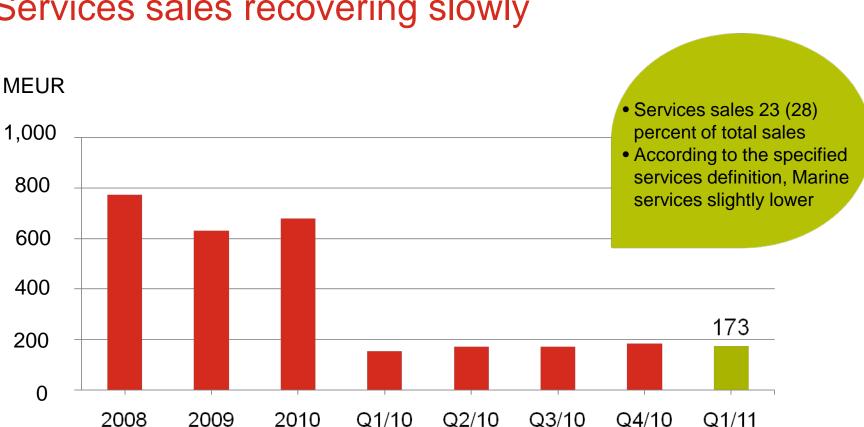




## May 2011 21

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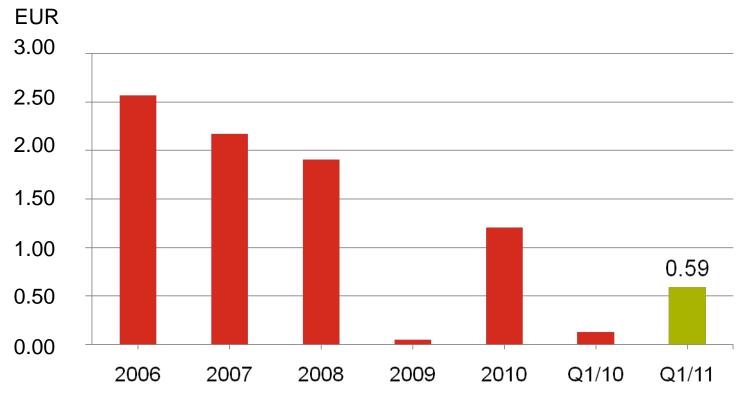




## Services sales recovering slowly



# Earnings per share continued to improve



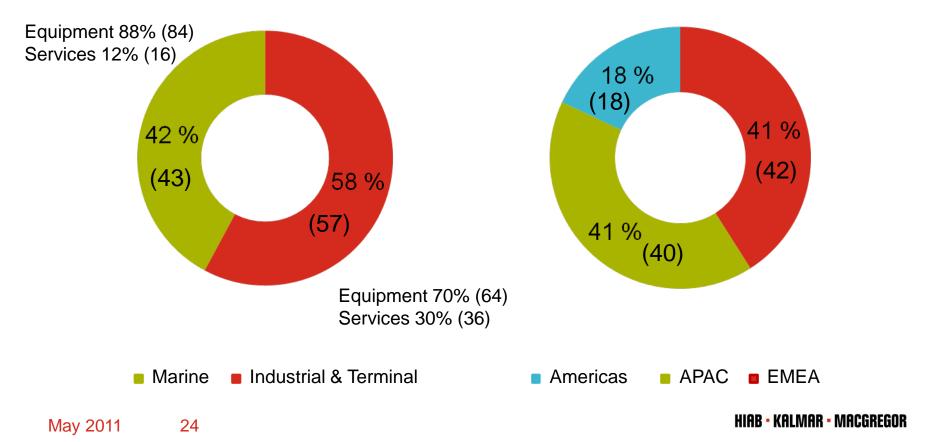
Basic earnings per share



# EMEA and APAC equal in size by sales

Sales by reporting segment 1-3/2011, %

Sales by geographical segment 1-3/2011, %



# **CARGOTEC**

# Navis acquisition – accounting treatment effects

- Transaction costs all of EUR1.8 million booked in Q1/2011
- Acquisition accounting preliminary purchase price allocation (PPA) calculation results in annual depreciation cost of approximately EUR 5 million as of Q2/2011 for multiple years
- Deferred revenue on acquisition date under IFRS (and US GAAP) when consolidating into Cargotec deferred revenue adjustment will decrease postacquisition sales of Navis for slightly over one year. The amount of deferred revenue to be deducted from sales is estimated at approximately EUR 10 million.
- →Navis result will have limited impact on Cargotec's consolidated sales and profitability in 2011, situation will improve from 2012 as only PPA depreciation will continue



# Strategic focus areas 2011–2015

## **Customers and customer segments**

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## **Emerging markets**

26

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#### **Services**

- Spare parts logistics
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### **Internal clarity**

- Common processes
- Harmonisation of information systems
- Further development of I&T organisation



# Cargotec's key priorities in 2011

- Responding to growing demand
- Service growth and service network expansion
- Customer segments
- Position in Chinese market
- Cargotec ERP



# **CARGOTEC**

# Outlook

- Cargotec's 2011 sales are estimated to grow approximately 20 percent.
- Healthy first quarter order intake both in Industrial & Terminal and Marine segments together with the recovery in the market situation supports a more positive growth expectation. Sales growth and significant efficiency improvement measures executed during the past years support profitability, but there is cost pressure on the markets.
- Cargotec's 2011 operating profit margin is estimated to be approximately 7 percent.



# Appendices

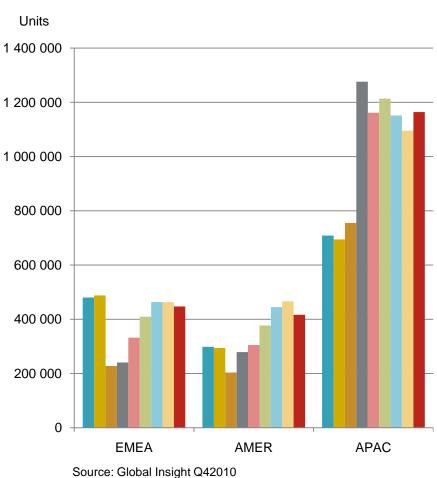




# Macro indicator trends for Industrial

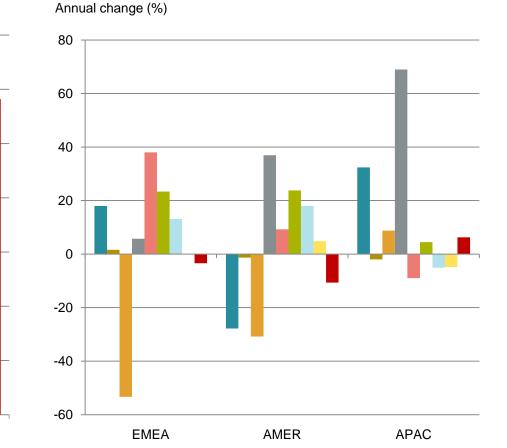
Heavy Truck Sales GVW over 15 ton

■ 2007 ■ 2008 ■ 2009 ■ 2010 ■ 2011 ■ 2012 ■ 2013 ■ 2014 ■ 2015



#### Heavy Truck Sales growth GVW over 15t

■2007 ■2008 ■2009 ■2010 ■2011 ■2012 ■2013 ■2014 ■2015

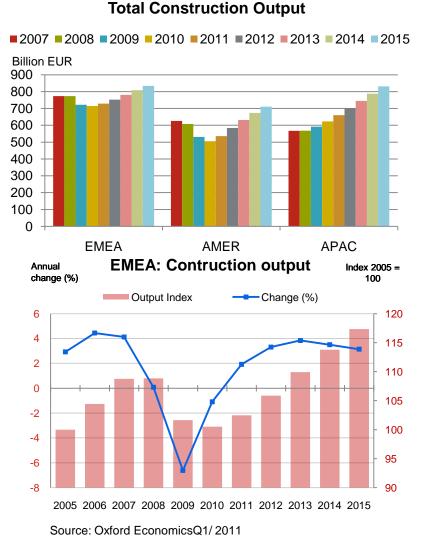


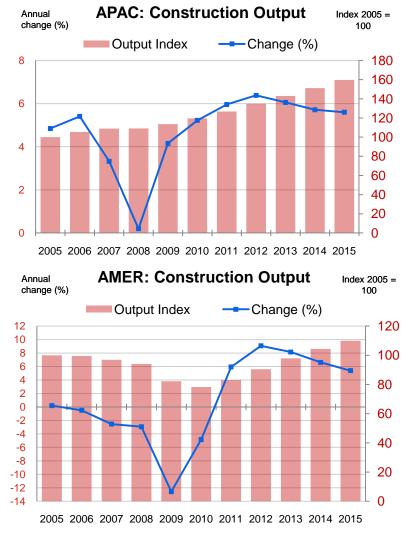
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May 2011



# Macro indicator trends for Industrial





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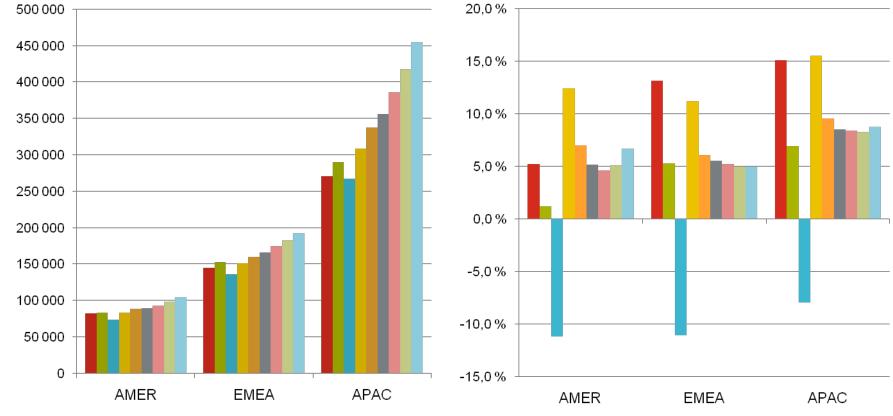
# Macro indicator trends for Terminal

## Drewry (Throughput TEU units)

■2007 ■2008 ■2009 ■2010 ■2011 ■2012 ■2013 ■2014 ■2015

### Drewry (Throughput TEU % change)

**2**007 **2**008 **2**009 **2**010 **2**011 **2**012 **2**013 **2**014 **2**015



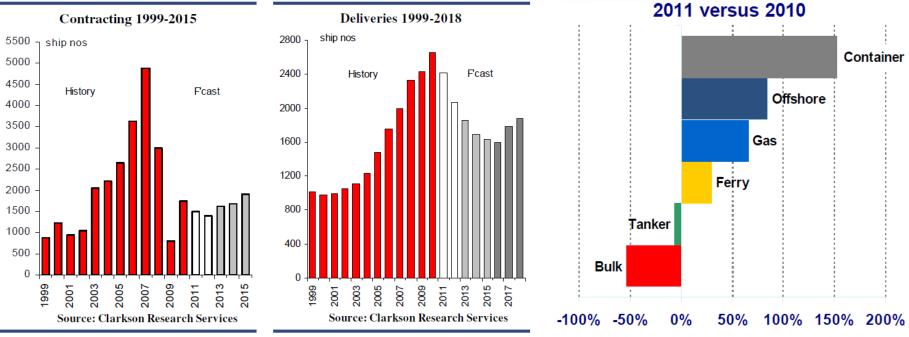
Source: Drewry Container Forecaster Q12011

32

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## Ship contracting and delivery forecast



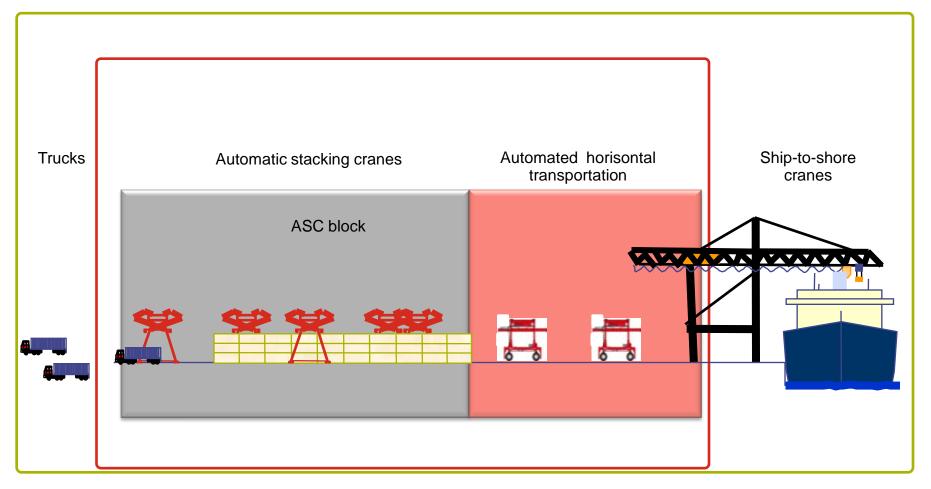
Medium-Term Contracting Forecast to 2015

Medium-Term Deliveries to 2018

Source: Clarkson research 3/2011

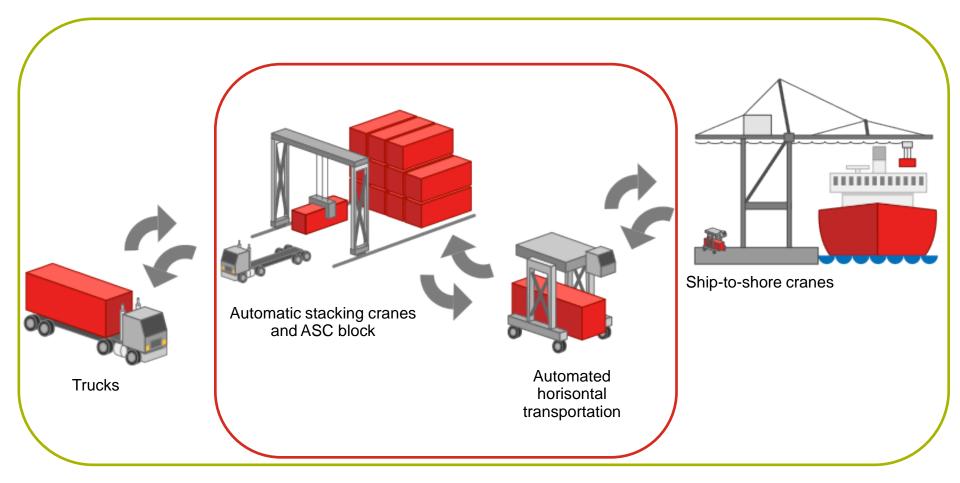


## Terminal operating system





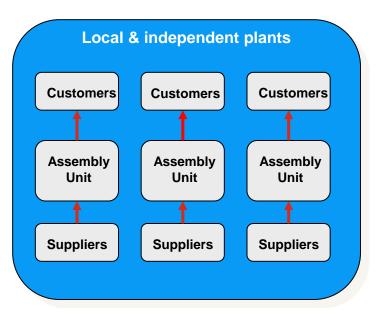
## Terminal operating system



May 2011



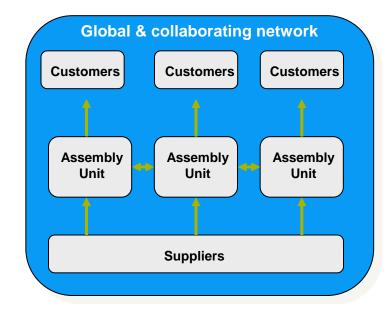
# Cargotec Supply has developed



### From "Site oriented"...

- No co-ordination between Hiab, Kalmar and MacGregor.
- Tradition manufacturing style (high level of buffers)
- Many small, local factories serving global product lines
- All factories worked in different ways and no common processes
- Sourcing, logistics and quality was locally driven

36



## ...to "Supply industrial system"

- One single Supply organisation
- A global network
- Lean production concept (reducing waste)
- Factories assemble a wide range of equipment
- New ways of working One Company approach
- A global sourcing, logistics and supplier quality organisation that take full advantage of the total product volumes



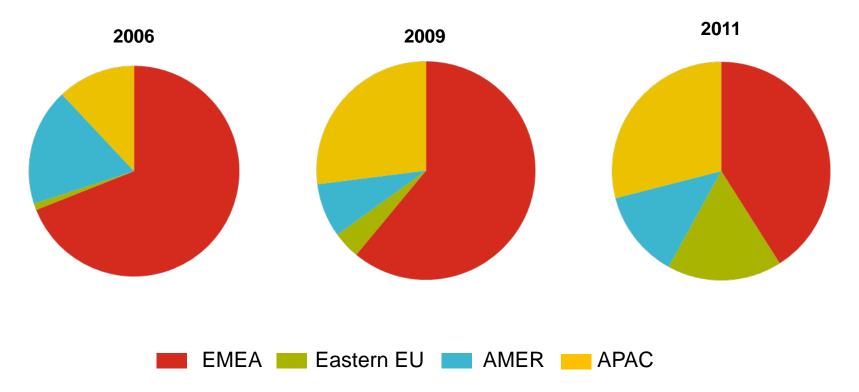


#### Global factory set-up today





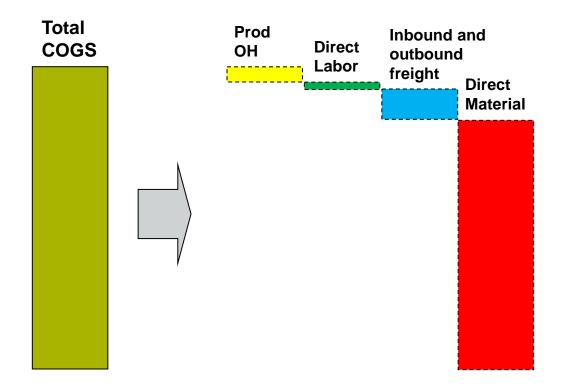
#### Increasing sourcing from Eastern EU and APAC



Volume in USA decreased from 2006 to 2009 mainly due to weakening market

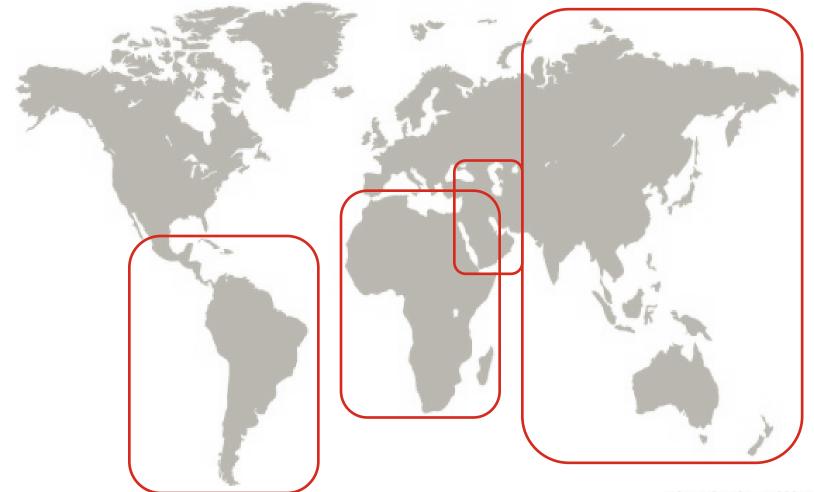


# Optimising cost of Supply means optimising all parts of cost of goods sold (COGS)

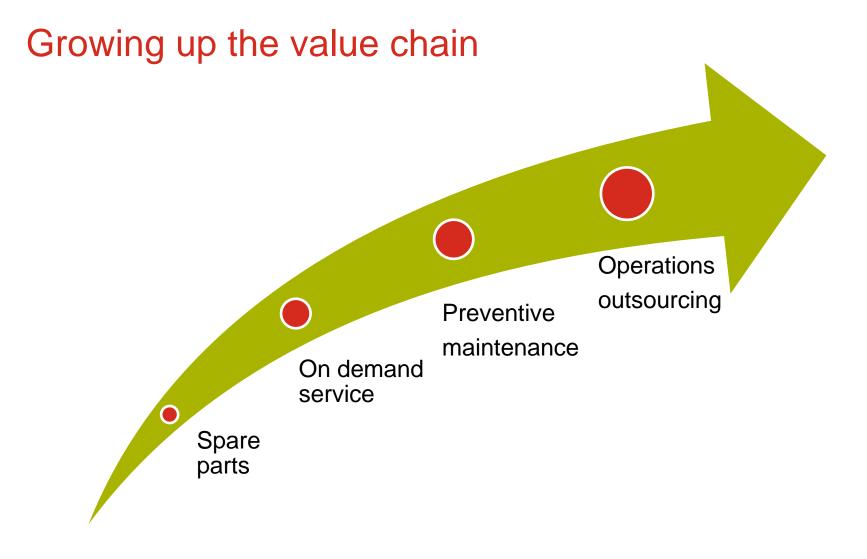




### Services geographical growth opportunities









#### Hiab offering



Loader cranes

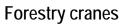
**Truck-mounted forklifts** 





Tail lifts

42



Stiff boom cranes

Services

May 2011



### Key competition with Hiab offering

	Knuckle-boom Cranes	Stiff boom Cranes	Demountables	Tail Lifts	Truck-mounted Forklifts	Forestry Cranes
• Hiab	Х	Х	Х	Х	Х	Х
<ul> <li>Palfinger</li> </ul>	Х	Х	Х	Х	Х	Х
• Hyva	Х		Х	Х		
<ul> <li>Fassi</li> </ul>	Х					
• Effer	Х					
• PM	Х					
Unic		Х				
<ul> <li>Tadano</li> </ul>		Х				
National		Х				
Meiller			Х			
Marrel			Х			
<ul> <li>Stellar</li> </ul>			Х			
Shimaywa			Х	Х		
<ul> <li>D'Hollandia</li> </ul>				Х		
• MBB				Х		
<ul> <li>Maxon</li> </ul>				Х		
Manitou					Х	
<ul> <li>Chrisman</li> </ul>					Х	
Donkey					Х	
<ul> <li>Kesla</li> </ul>						Х
Prentice						Х



#### Kalmar offering



Straddle carriers



Reachstackers



**Terminal tractors** 



**Forklift trucks** 



Ship-to-Shore cranes



**RTGs**, **RMGs** 



**Spreaders** 



Services



### Key competition with Kalmar offering

	Ship-to- Shore Cranes	RTG/RMG Cranes	Straddle Carriers	Reach Stackers	Fork Lift Trucks	Terminal Tractors. AGVs	Spreaders	Mobile Harbour Cranes	Services
Kalmar	Х	Х	Х	Х	Х	Х	Х		Х
ZPMC	Х	Х							
Liebherr	Х	Х	Х	Х				Х	
<ul> <li>Demag</li> </ul>		Х				Х		Х	
Mitsubishi	Х	Х			Х			Х	
<ul> <li>Mitsui</li> </ul>	Х	Х							
Terex-Fantuzz	i X	Х	Х	Х	Х			Х	Х
<ul> <li>Konecranes</li> </ul>	Х	Х	Х	Х	Х				Х
• TCM		Х	Х		Х				
CVS Ferrari			Х	Х	Х	Х			
Hyster Heavy				Х	Х				
Taylor				Х	Х				
Kion				Х	Х				
<ul> <li>Sany</li> </ul>				Х					
Svetruck					Х				
<ul> <li>Capacity</li> </ul>						Х			
Terberg						Х			
<ul> <li>Sinotruck</li> </ul>						Х			
Stinis							Х		
RAM							Х		

45

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#### MacGregor offering



Hatch covers



Ship cranes



Offshore deck equipment



Securing



RoRo

Link spans

**Bulk loaders** 

Services



### Key competition with MacGregor offering

	Hatch Covers	Deck Cranes	Lashing equipment	Bulk systems	RoRo equipment	Offshore	Services
MacGregor	Х	Х	Х	Х	Х	Х	Х
• TTS	Х	Х			Х	Х	Х
Seohae	Х				Х		
• IHI	Х	Х		X (cemen	it)		
Nakata	Х			X (coal)			
Liebherr		Х				Х	Х
Oriental Precision		Х				Х	
• NMF		Х					Х
• MHI		Х					
Luzhou (KGW)		Х					
German Lashing			Х				Х
• SEC			Х				Х
Krupp				X (coal)			
Buhler				X (grain)			
• FLS				Х			
Sumitomo				X (coal)			
National Oilwell						Х	
Rolls Royce						Х	Х
Dreggen						Х	
• ODIM						Х	
Coops & Nieborg	Х						
<ul> <li>Ainoura (ex-Tsuji)</li> </ul>	Х	Х			Х		(X)

47

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## we keep cargo on the move™