# Cargotec Capital Markets Day

Driving profitable growth through intelligent cargo handling London, 30 November 2015

### 2015

### Agenda

12.30	Driving profitable growth through intelligent cargo handling, Mika Vehviläinen, President and CEO
13.00	Building value over the business cycle, Roland Sundén, President, Hiab
13.30	Focus on profitable growth, Olli Isotalo, President, Kalmar
14.00	Break
14.30	Improving profitability and preparing for longer term growth, Michel van Roozendaal, President, MacGregor
15.00	Improving shareholder return at Cargotec, Eeva Sipilä, CFO
15.20	CEO's wrap-up, Mika Vehviläinen
15.30	Break
15.45	Breakout 1
16.10	Breakout 2
16.35	Breakout 3
17.00	Drinks with management





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**Mika Vehviläinen** President and CEO

Roland Sundén President, Hiab **Olli Isotalo** President, Kalmar MichelEevavan RoozendaalSipiläPresident, MacGregorCFO



### **Other Cargotec participants**

Christian Bjorne	Vice President, Services, Hiab
John Carnall	Senior Vice President, GLS Division, MacGregor
Craig Jessup	Senior Vice President, Kalmar Services
Andrew Barrons	Senior Vice President, Marketing, Kalmar Navis
Mikko Pelkonen	Executive Vice President, HR
Leena Lie	Senior Vice President, Communications
Paula Liimatta	Director, Investor Relations
Tiina Aaltonen	Executive Assistant to CFO and Investor Relations
Mika Seppä	Project Director, Automation & Projects, Kalmar (LGW visit)





### Disclaimer

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These presentations contain forward looking statements which involve risks and uncertainty factors. These statements are not based on historical facts but relate to the company's future activities and performance. They include statements about future strategies and anticipated benefits of these strategies.

These statements are subject to risks and uncertainties. Actual results may differ substantially from those stated in any forward looking statement. This is due to a number of factors, including the possibility that Cargotec may decide not to implement these strategies and the possibility that the anticipated benefits of implemented strategies are not achieved. Cargotec assumes no obligation to update or revise any information included in this presentation. 2015

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# Driving profitable growth through intelligent cargo handling

Mika Vehviläinen, President and CEO

## From turnaround to leader in intelligent cargo handling with sector leading profitability

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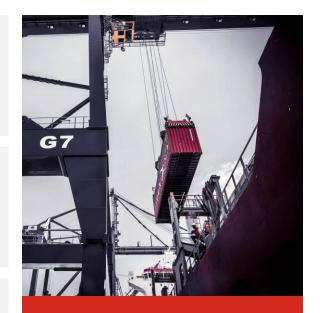
Turnaround is delivering results in Hiab and Kalmar; MacGregor has improvement plan in place

Transformation has started from equipment business to world class services offering and leadership in intelligent cargo handling

Investing to ensure a leading position

Shaping the portfolio to increase shareholder value

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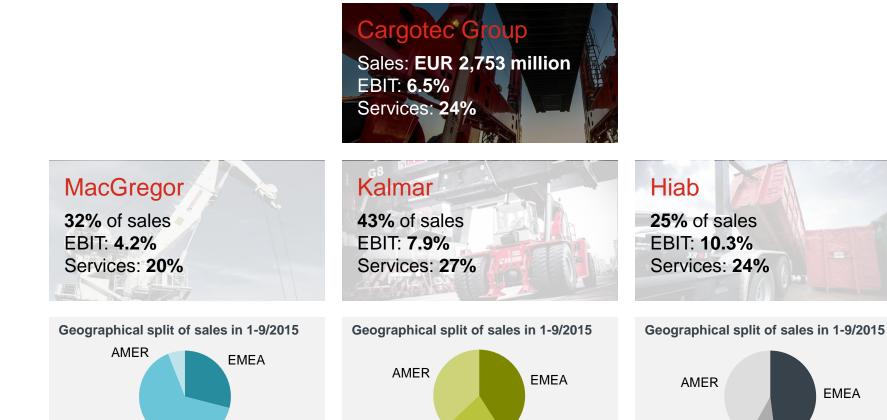
**→ 10%** 

operating profit margin (EBIT) in each business area over the cycle



### Today's leader in cargo handling equipment

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APAC

APAC

Figures: 1-9/2015 EBIT % excluding restructuring costs

8

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**CARGOTEC** 

APAC

EMEA

### **Good improvements in operating** performance

Main leadership changes completed

Profitability improved in Hiab and Kalmar, MacGregor has improvement plans in place

Strong execution capabilities to drive strategy

Improved control and visibility on businesses

 investments in the control environment and business platforms 70% ready

EUR 190 million investments in R&D since 2013



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## Building on our strengths

#1 global market leader in core segments

Growth businesses supported by megatrends

Category defining brands

Industry leading innovations



# Investing in our transformation to be the leader in intelligent cargo handling

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#### 2013

#### **PRODUCT LEADERSHIP**

Good equipment company

Product R&D drives offering development

#### 2018

#### **SERVICES LEADERSHIP** World-class service offering

Connected equipment and data analytics building value on data Significant software business

#### 2020

#### LEADER IN INTELLIGENT CARGO HANDLING

40% of the sales from services and software

More efficient and optimised cargo handling solutions



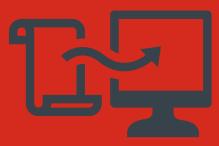


#### **CARGOTEC**

## Must-win battles to support transformation

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Build world-class services offering

Lead digitalisation

Build world-class leadership



## Cargotec has strong base for value creation across its three business areas

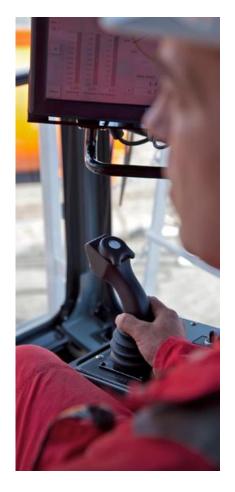
Combining agility and focus with the scale and capabilities of a larger group

Driving world class practises and capabilities in services, digitalisation and leadership development

Shaping the underlying portfolio based on business attractiveness, market structure and strategic direction

- Investing more in high growth and/or high return businesses
- Filling gaps in technology and geographical footprint
- Disposing non-strategic/low performing businesses

Right base to drive shareholder value of the company, 15% return on capital employed\* over the cycle



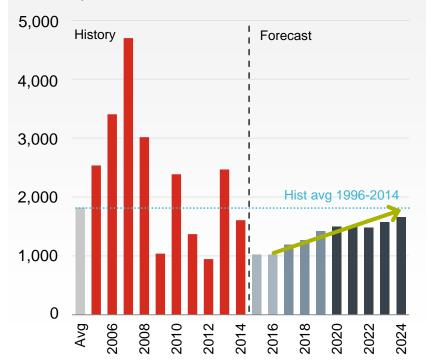
\* ROCE pre-tax



## Outlook in merchant shipping and offshore turning back to growth

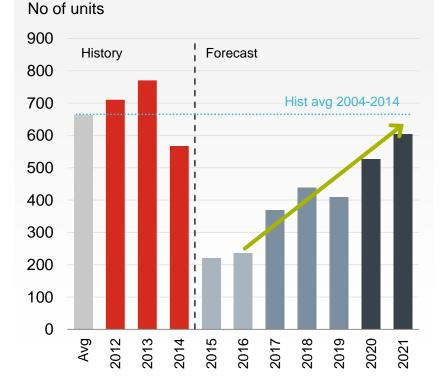
#### Long-term contracting 2005–2024 Merchant ships > 2,000 gt

No of ships



Sources: UNCTAD, Clarkson Research

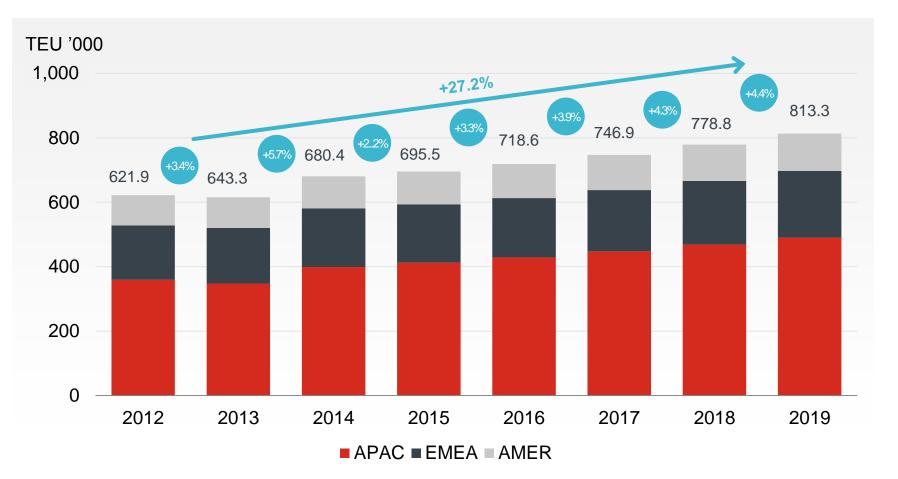
#### Long-term contracting 2012–2021 Mobile offshore units



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# Container throughput forecasted to grow year on year

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Source: Drewry: Global Container Terminal Operators Annual Report 2015

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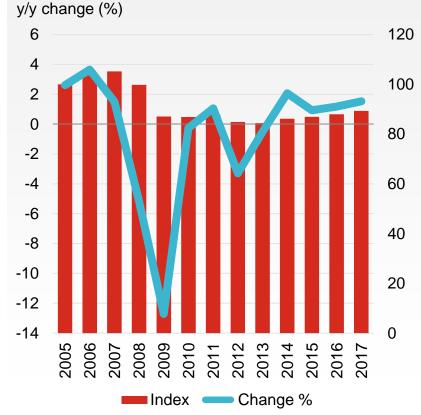


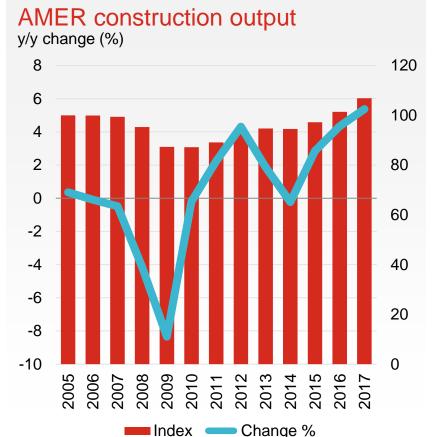
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### **Construction output driving growth opportunity**

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EMEA construction output

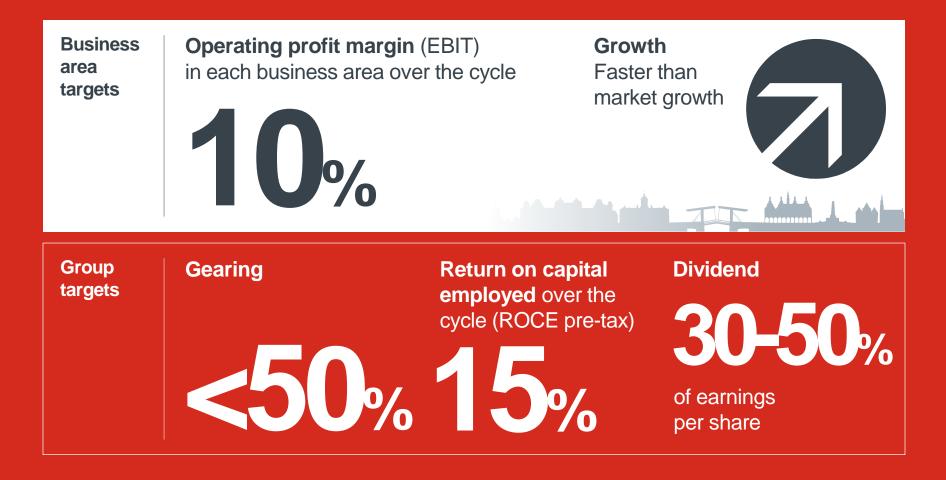




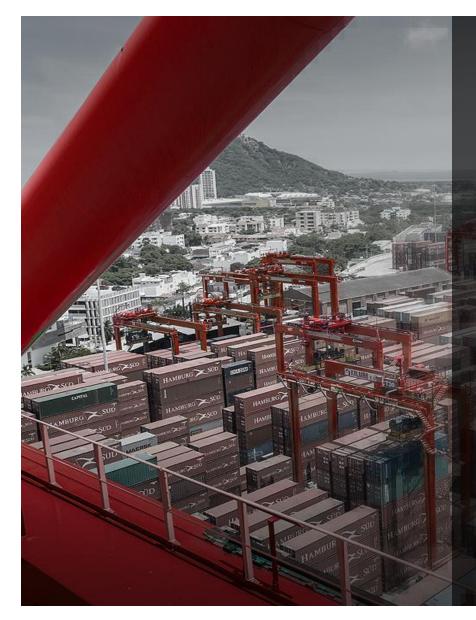
Source: Oxford Economics: Industry output forecast 9/2015

# Committed to improve shareholder return

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### Well positioned to become the leader in intelligent cargo handling

Execution capabilities in place and profitability improving

Building on tremendous strengths

Transforming from equipment company to a company that will shape the cargo handling industry

Investing to ensure a leading position

Shaping our portfolio to drive growth and shareholder value



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## **Questions**?



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## **Building value over** the business cycle

Roland Sundén President, Hiab

## Building value over the business cycle

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#### We have built a firm foundation for future growth

We are investing to shape the industry

We create value over the business cycle



# Hiab has strong positions in attractive markets

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	Market size (€B)	Growth	Hiab position & trend
Loader cranes	1.3	GDP	#2 🤿
Tail lifts	0.5	GDP+ 🛪	#1 🐬
Demountables	0.4	GDP 🗲	#1 🤿
Truck-mounted forklifts	0.2	GDP+ 🛪	#1 🐬
Forestry cranes	0.2	GDP	#2 🔶



### We have delivered on our promises...

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#### Good progress on priorities

Outperform competition in sales & services execution

- Sales funnel management
- Parts availability
- Dealer management

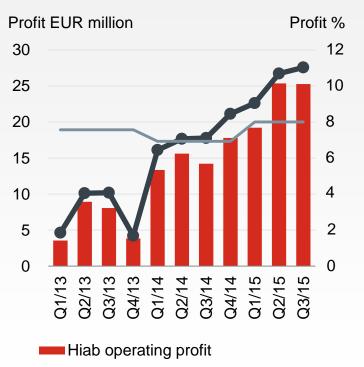
Develop customer driven, simplified and competitive product offering

- Product portfolio upgrading
- Customer insight
- Modularisation

Reduce value chain complexity, cost and cash conversion cycle

- Stargard up to full-scale
- Working capital management
- Optimise the distribution network

#### Delivered on 10% target



Hiab operating profit %

Average competitor operating profit %

### **CARGOTEC**

### ...and booked a series of successes...

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#### **CARGOTEC**

## ...and we continue to push technology boundaries

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**HIAB Big 5** strengthens our position in heavy cranes segment



**HIAB VSL** <sup>PLUS</sup> a revolutionary new crane stability system



**MOFFETT electric drive**, after the success of our full electric unit, developing a 3 wheel drive for rough terrain applications



### Our key growth drivers are...

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Cranes	Gain market share in <b>big loader cranes</b> and crane <b>core markets</b>
Tail lifts	Enter fast growing <b>emerging markets</b> and standardise and globalise <b>business model</b>
Truck-mounted forklifts	Accelerate <b>penetration</b> in North America and Europe
Services	Increase <b>spare parts capture rates</b> driven by connectivity and e-commerce



### ...and investments for profitable growth

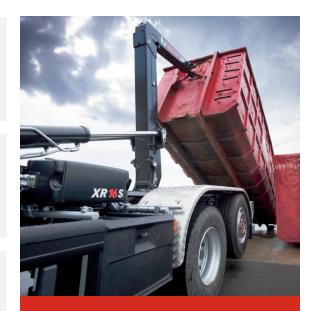
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E2E value chain – optimise our distribution network and supply chain

Product innovation – strengthening our market positions

Digitalisation – all new products connected by 2018

Services – further expand our offering



 $\rightarrow 10\%$ 

operating profit margin (EBIT) over the cycle



Building value over the business cycle

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We have built a firm foundation – great cash generation for profitable growth We are investing to shape the industry – E2E value chain, innovation, digitalisation and services We create value over the business cycle – 10% operating profit margin (EBIT)



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## **Questions**?

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## Focus on profitable growth

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Olli Isotalo, President, Kalmar

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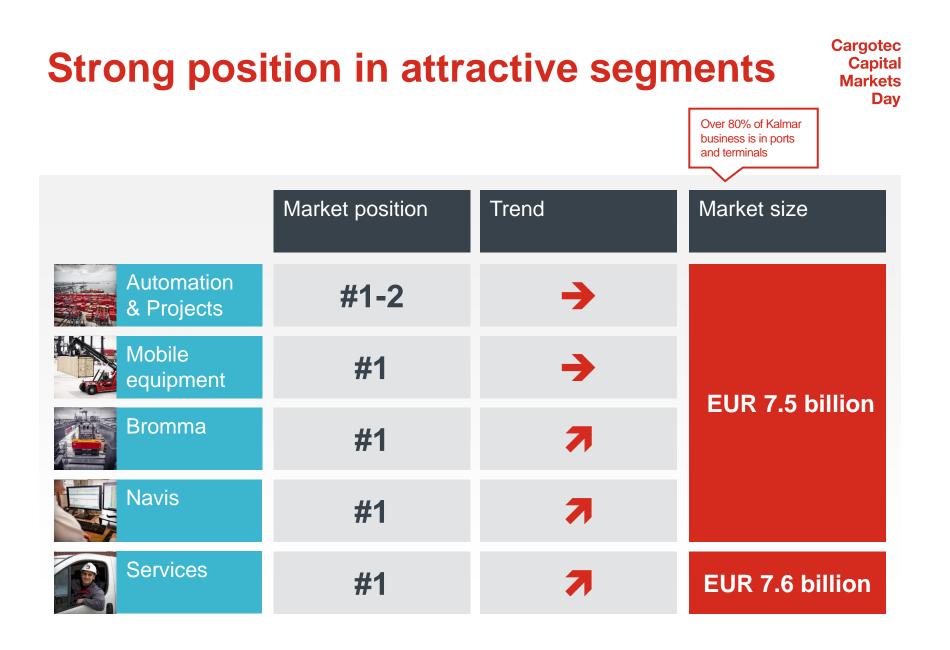
## Focus on profitable growth

- → Win in automation
- → Grow in software
- → Sustain global leadership in mobile equipment
- → Digital services and spare parts excellence

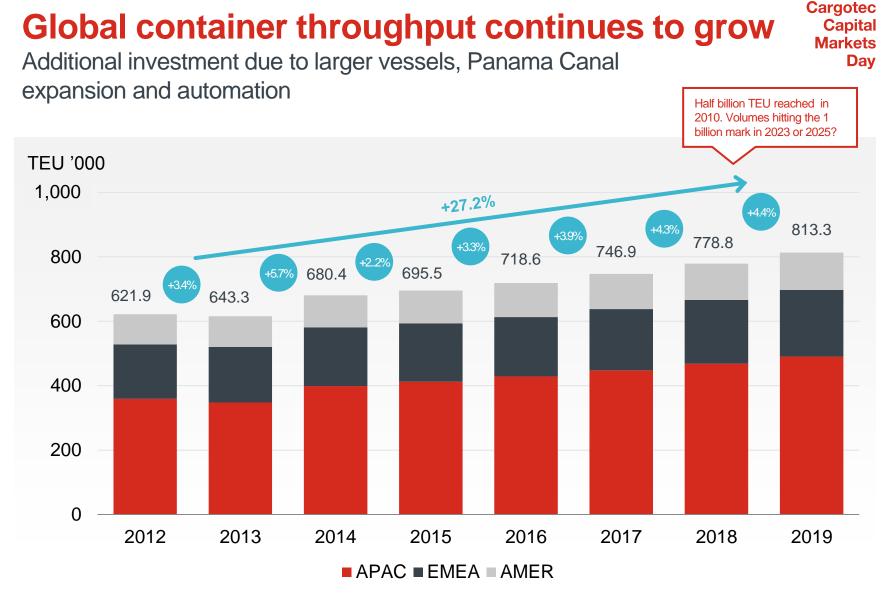
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Source: Drewry: Global Container Terminal Operators Annual Report 2015



## A solid basis for focusing on growth

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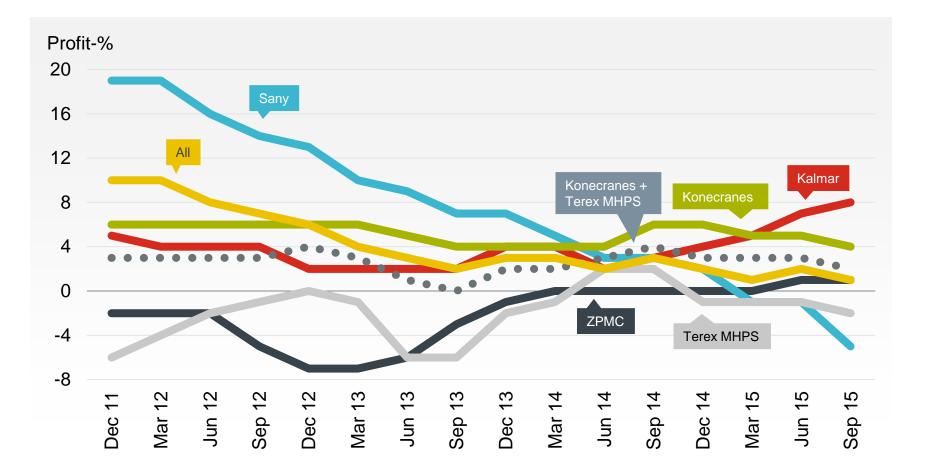


Operating profit % excl. restructuring costs



## Kalmar is outperforming the competition

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#### **CARGOTEC**

### Industry trends support growth in port automation

- Ships are becoming bigger and the peak loads have become an issue
- Optimum efficiency, space utilisation and reduction of costs are increasingly important
- Safety in the terminal yard has become even more of a focus for operators
- Importance of sustainable operations is growing
- Shortage and cost of trained and skilled labour pushes terminals to automation





### **Great business case for port automation**

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Cost saving example in a typical automated terminal

Indexed P&L manual terminal\*

When converted into an automated operation:

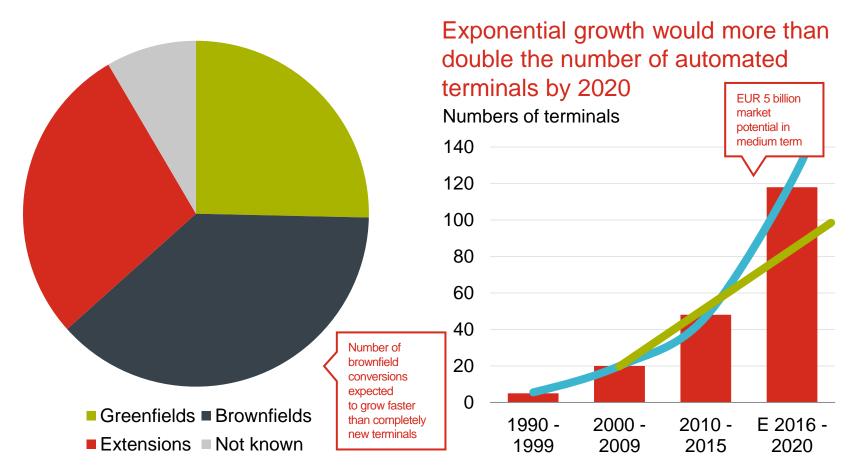
Revenue	100		
Labour costs	40	$\rangle\rangle$ 60% less labour costs	16
Maintenance	8	$\rangle\rangle$ 20% less maintenance	6.5
Power & fuel	4	$\rangle angle$ 25% less power & fuel	3
IT	2	>> 50% higher IT	3
Depreciation	10	$\rangle\rangle$ 30% higher depreciation	13
Other costs (land, overhead)	18	$\rangle\rangle$ Assuming same overheads	18
Total costs	82	$\rangle\rangle$ 27% less costs	59.5
Profit	18	>> 125% profit increase	40.5

\*) Typical manual operation in Europe



## Over 70 automation projects on radar screen by 2020

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Source: Kalmar Business Intelligence



## Kalmar and Navis are leaders in port automation

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#### 1990-2014:

Automated terminals: 37

- Kalmar automation projects 8
- Navis automation projects 11
- Other automated terminals 18

Note: Automated terminal = unmanned yard operations at minimum



### Software offers significant growth opportunities

The container value chain is woefully inefficient, with total value at stake estimated at approx. EUR 17 billion

- The container shipping industry has an annual IT spend of approx. EUR 6 billion where EUR 1.7 billion is spent on software solutions. The market is expected to grow to EUR 2.8 billion by 2020
- Potential to leverage Navis as a platform to increase offering to existing terminal customers as well as to shipping lines



Source: Kalmar Business Intelligence

### Sustain global leadership in mobile equipment

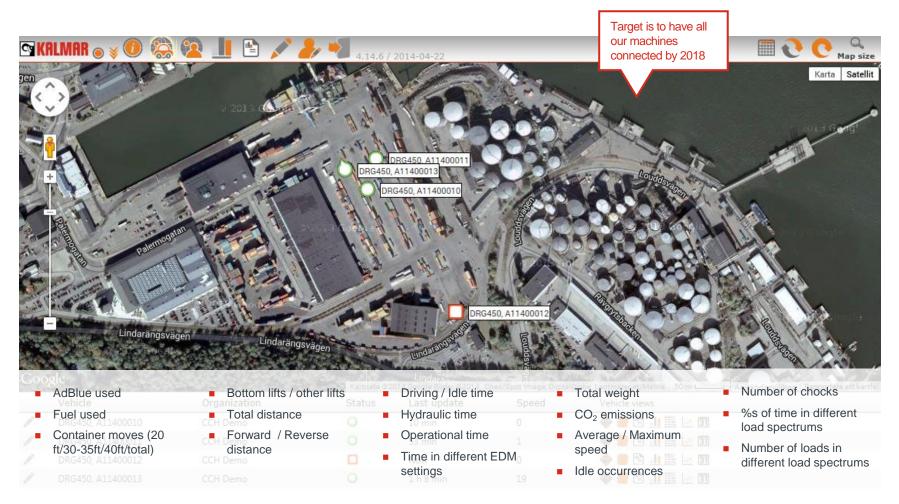
- Further profitability improvement is expected from mobile equipment
- Value chain excellence
  - 3% annual cost reduction track record to be continued
  - Expected productivity leap in Poland after production transfers done in the past
- Competitive offering based on customer value
- Distribution network development
  - 25 new dealers and agents appointed in more than 100 locations in Greater China since 2012

Market share in reachstackers 40% and terminal tractors 49%. Konecranes and Terex merger will not change the picture



## Digital services - instant insight for immediate business impact

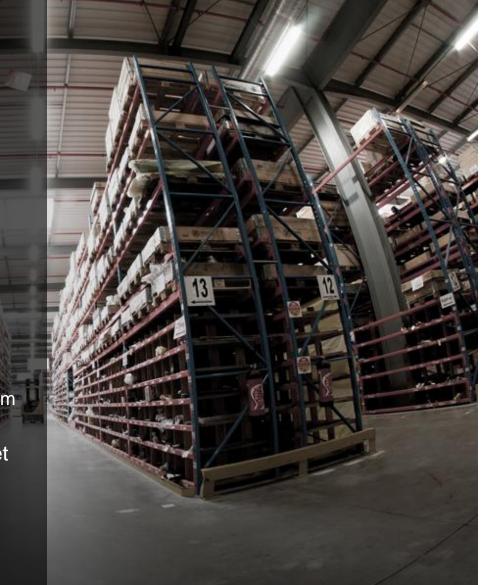
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#### **CARGOTEC**

## Excel in spare parts

- Global inventory planning for improved availability, reduced inventory and obsolescence in place
  - New distribution centers in APAC and AMER
  - Common systems:
    - SAP and Servigistics implemented
    - Next generation e-commerce platform under development
- Price adjustments based on market expectations: 30 000 OEM spare part items re-priced this year





### **Profit improvement potential 2016-2018**

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	2015	2016	2017	2018	Total 60-100 EUR millio improveme
Automation	Project delivery development	/ capability			potential
	Expand Rainbo	ow Cargotec Industries (0	China) joint venture offerin		<b>20-30</b> JR million
	Further develop solutions	pment of integrated port a	automation		
Software	Expand softwa	re business			+10-20 EUR million
Mobile equipment	Continuous imp sourcing	provements in design-to-	cost and		-20-30
	Strengthen dist	tribution network		EL	JR million
Services	Excel in spare	parts			+10-20 EUR million



### Focus on profitable growth

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Solid foundation for further improvement

Win in automation

Grow in software

Sustain global leadership in mobile equipment

Digital services and spare parts excellence



**→ 10%** 

operating profit margin (EBIT) over the cycle



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## **Questions**?

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# Improving profitability and preparing for longer term growth

Michel van Roozendaal, President, MacGregor

## We are improving profitability

- → Reducing our cost base
- → Improving our discipline in project execution and our product cost
- $\rightarrow$  Enhancing our focus on services
- → Leveraging on the MacGregor assetlight business model

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### Strong positions in both the marine and offshore market

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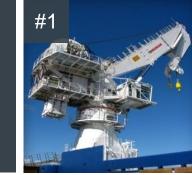
**Container lashing** 

Hatch covers

Cranes and selfunloaders

RoRo





Offshore advanced load handling



Offshore winches



Mooring systems



Loading and offloading systems



RoRo=roll-on/roll-off

## Cost reduction and cost control measures set in place in 2015

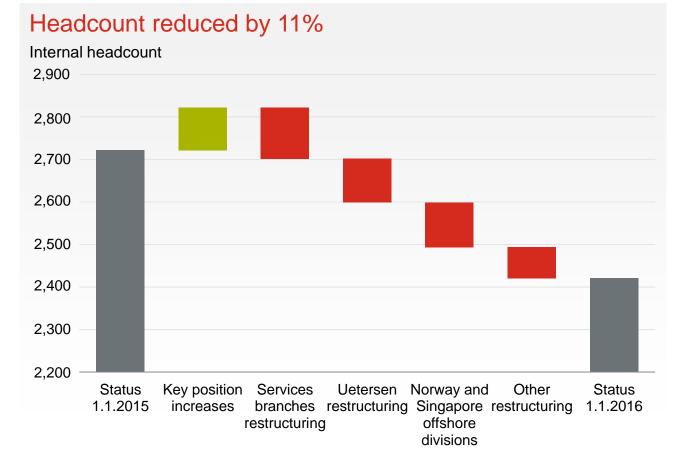
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Reduction of over 300 employees

Organisational development

Targeted annual savings of EUR 27 million

Measures taken in 2015 will have a full impact in 2016



#### **CARGOTEC**

## Improving project execution and reducing product cost

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#### **Project execution**

- Harmonised world class processes
- Disciplined execution

#### Design-to-cost

- Leverage on total MacGregor volume
- Align functionality with requirements

Targeted savings of EUR 10 million from design-to-cost will materialise in 2016

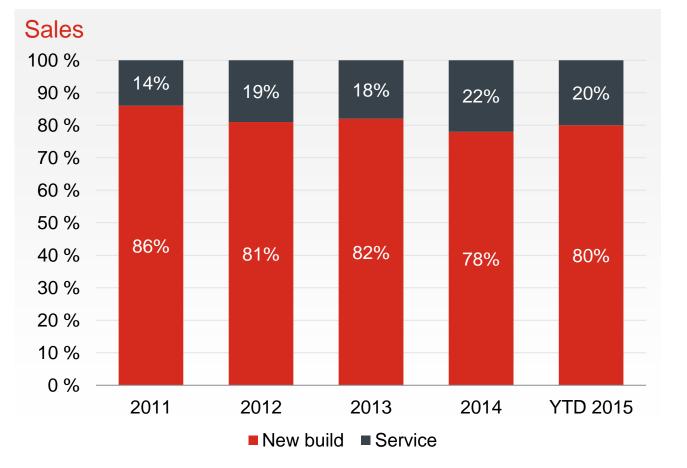




## Increased focus on service improves profitability

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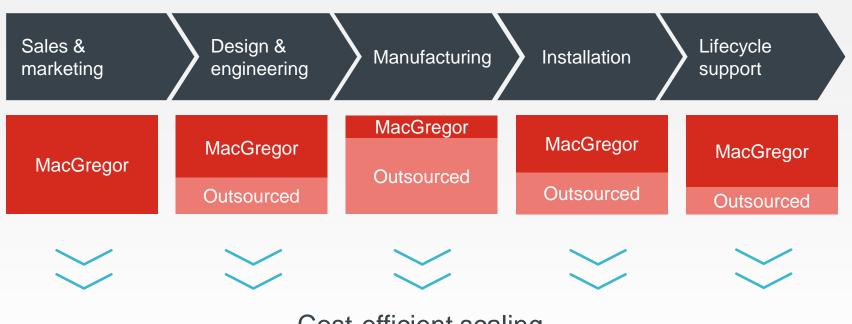
Share of services will exceed 25% of sales in 2016





## Our asset-light business model gives flexibility

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#### Cost-efficient scaling

85% of manufacturing outsourced

30% of design and engineering capacity outsourced



## Slight improvement in operating profit margin in 2016

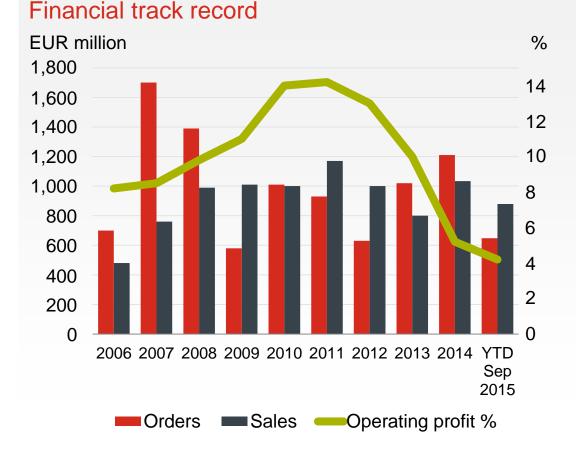
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Tough market situation

- Reduced demand
- Increased price pressure

Measurements in place give confidence we can slightly improve operating profit margin in 2016

Supported by a solid backlog going into 2016



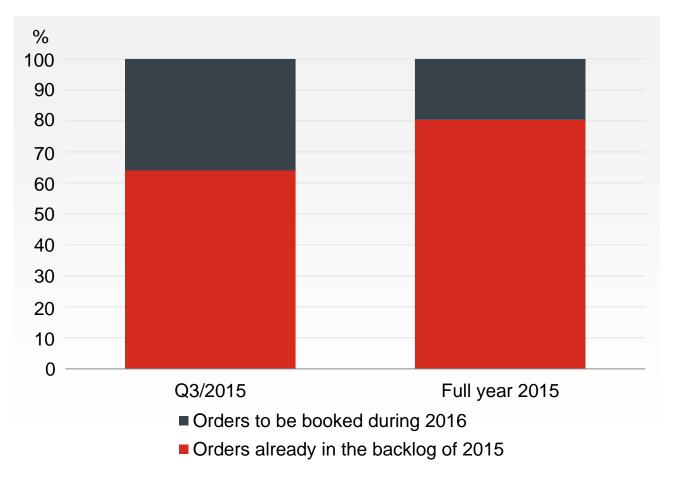
#### **CARGOTEC**

Operating profit % excluding restructuring costs

### Solid backlog going into 2016

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80% of orders in the backlog for 2016 booked by the end of 2015



#### **CARGOTEC**

### Preparing for longer term growth

Focusing both on defensive and offensive play

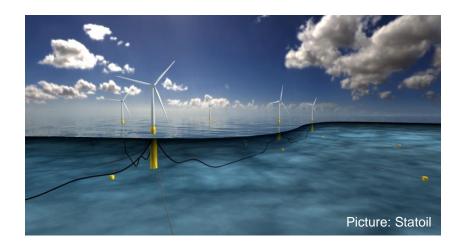


### **Key growth opportunities**

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#### Active growth sectors

- Offshore wind
- Floating production units
- Offshore gas (LNG)
- RoRo: Car carriers / ferry
- Mega-size container ships
   China
- Strategic partnerships and alliances
- Stronger local footprint throughout the whole value chain







### Growth through services and shiptype solutions

#### Services excellence by digitalisation

- Leveraging our strong installed base
- Digitalised customer interface
- Connectivity and data management

#### Shiptype solutions

- Shiptype focus to maximise benefit of our wide portfolio
- Boosting profitability of ship operators





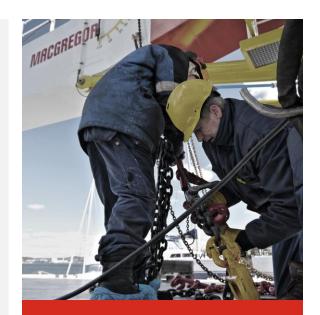
### We are improving profitability

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Improving profitability by cost reductions, product and project cost improvements, services development

- Cost reduction measures started in 2015 will result in targeted EUR 27 million annual savings
- Targeted savings of EUR 10 million from designto-cost will materialise in 2016
- Share of services will exceed 25% of sales in 2016
- Asset-light model with 85% of manufacturing outsourced allows for cost-efficient scaling

80% of orders for 2016 in backlog by the end of the year



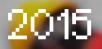
**→ 10%** 

operating profit margin (EBIT) over the cycle



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## **Questions**?



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# Improving shareholder return at Cargotec

CFO Eeva Sipilä

#### Levers we are working on to improve shareholder return at Cargotec

From turnaround to profitable growth

focus currently on Hiab and Kalmar
 Further improving operating profit margin

Further improving return on capital (ROCE)

 focus on further net working capital efficiency improvement

Strengthened balance sheet enables growth investments



### Q1–Q3/15 results show good progress

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	Q1-Q3/15	Q1-Q3/14	Change	2014	2013
Orders received, MEUR	2,733	2,685	2%	3,599	3,307
Order book, MEUR	2,233	2,327	-4%	2,200	1,980
Sales, MEUR	2,753	2,395	15%	3,358	3,181
Operating profit, MEUR*	178.6	77.8		149.3	126.5
Operating profit margin, %*	6.5	3.2		4.4	4.0
Cash flow from operations, MEUR	227.3	120.3		204.3	180.9
Interest-bearing net debt, MEUR	678	835		719	578
Earnings per share, EUR	1.67	0.48		1.11	0.89



\* excluding restructuring costs

30 Nov 2015



## Order intake year-to-date healthy despite weak market situation in MacGregor

EUR million 1,000 800 600 400 200 0 Q1/13 Q2/13 Q3/13 Q4/13 Q1/14 Q2/14 Q3/14 Q4/14 Q1/15 Q2/15 Q3/15

Orders Sales

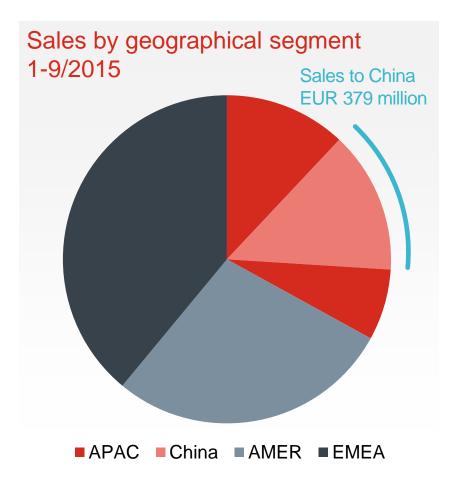


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## Only 4% of Cargotec sales to Chinese market limiting impact of slowdown

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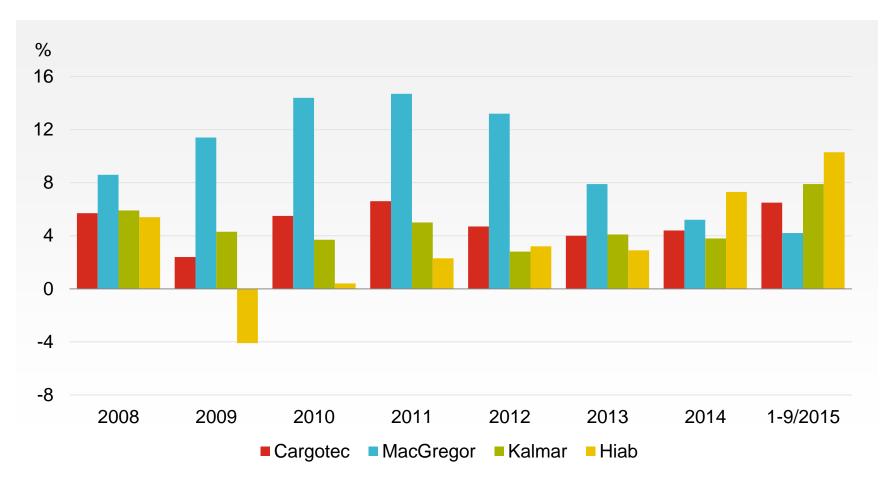
Sales to China represented 14% of Cargotec's sales in Q1-Q3/15

Majority of that is MacGregor sales to Chinese shipyards whose end deliveries are exported out of China

Share of Cargotec sales to China for the Chinese market were 4% in the same period



#### Cargotec Actions in all BAs support further improving operating profit margin in 2016

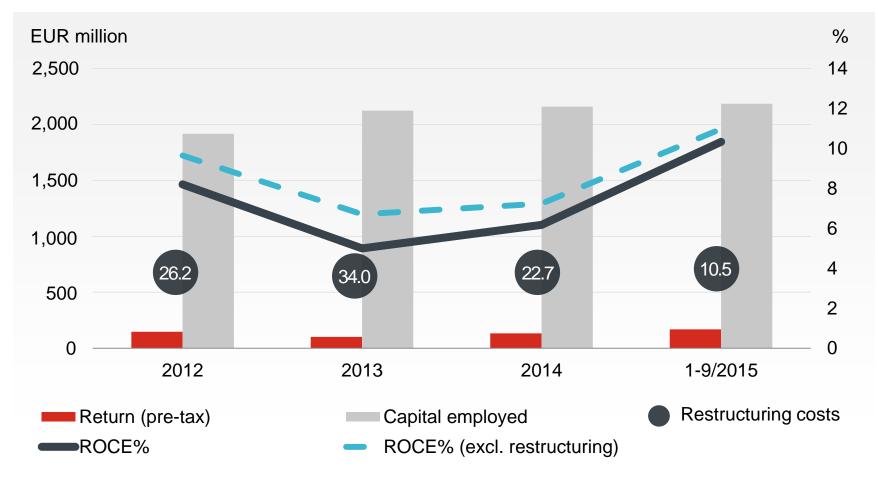


Operating profit excluding restructuring costs



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#### Return on capital employed (ROCE) target of 15% over the cycle built on further improved profitability and working capital efficiency





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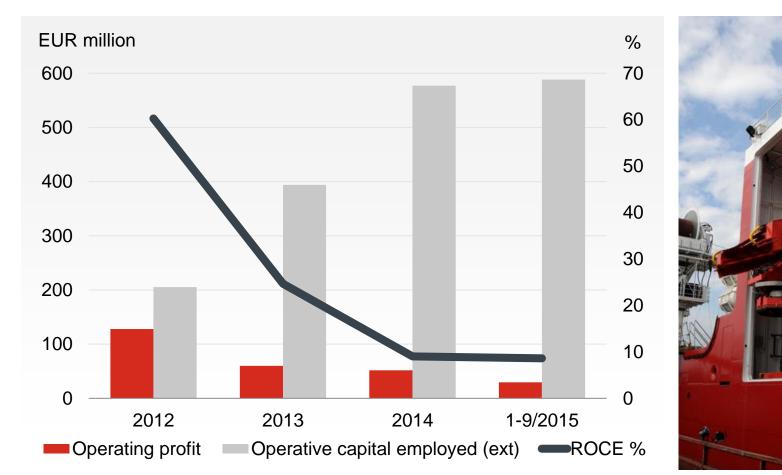
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#### Operative ROCE in MacGregor has dropped due to market downturn and goodwill from recent acquisitions

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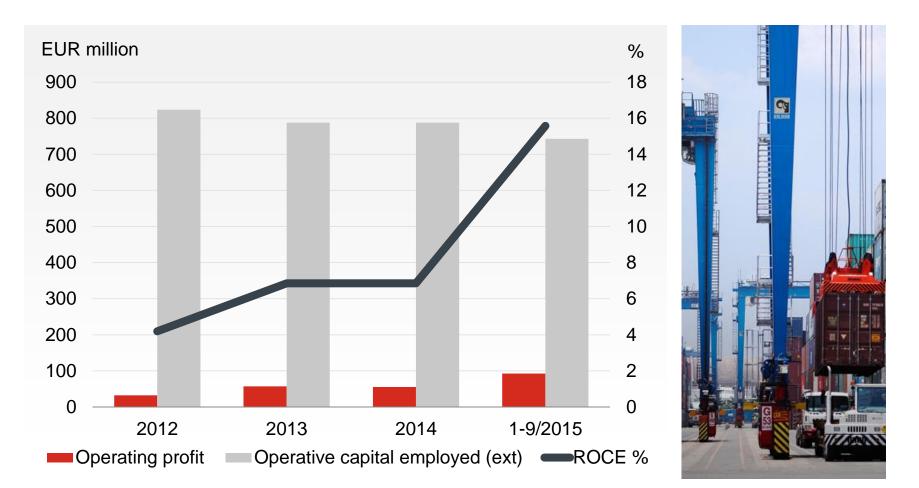




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### **Operative ROCE in Kalmar has significantly improved**

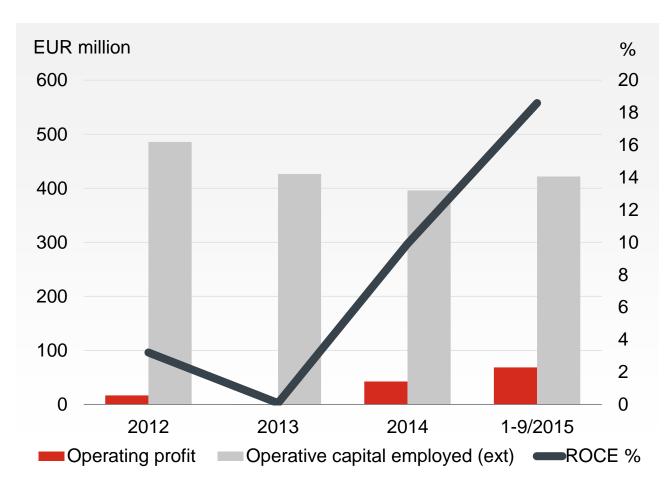
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#### **CARGOTEC**

### **Operative ROCE in Hiab has significantly improved**

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## Net working capital is in focus to improve return on capital employed

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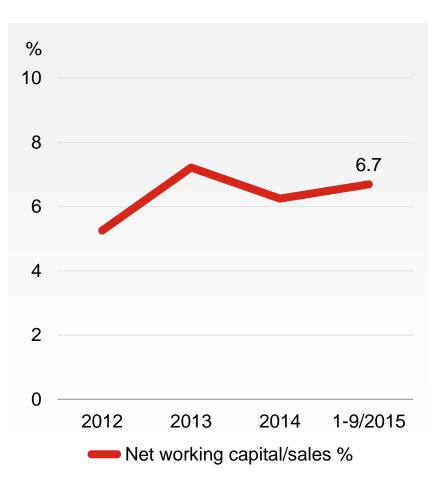
Cargotec has relatively high goodwill and low fixed assets on balance sheet

Profitability improvement is vital for return side of ROCE equation

Main lever in capital employed side of ROCE equation is net working capital

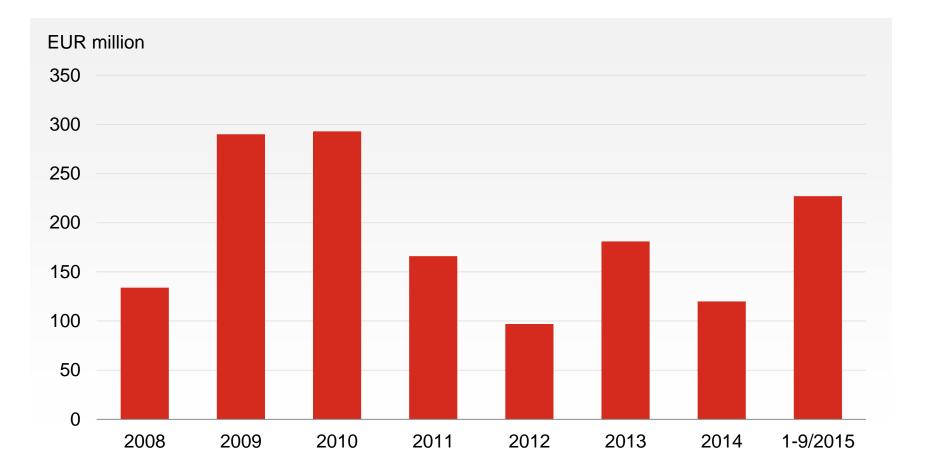
Actions continue both to improve turns as well as lower NWC to sales

- Design-to-cost and supply chain actions focusing on inventory
- Sales and distribution actions focusing on accounts receivable





#### Cargotec **Cash flow from operations continues as Markets** key priority for Cargotec





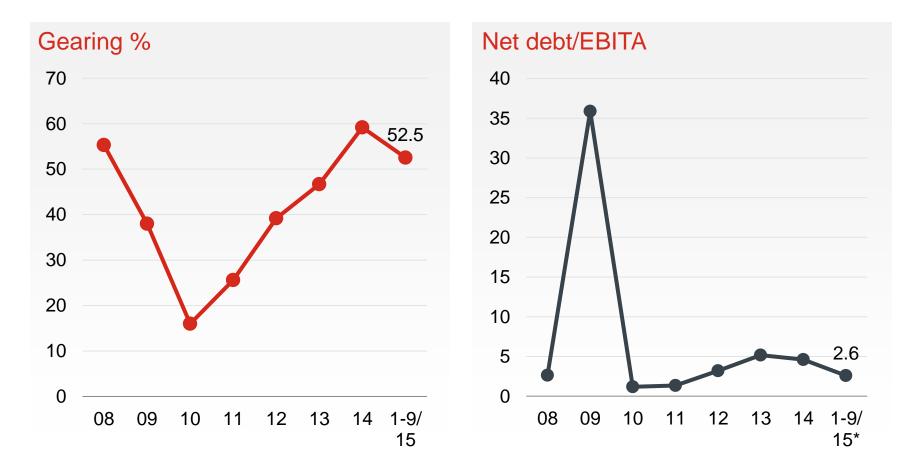
**Capital** 

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### **Strengthened balance sheet shows impact of focus on deleveraging**

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\* EBITA rolling 12 months

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**CARGOTEC** 

#### Reaching gearing target <50% will enable focus to gradually move towards profitable growth

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Free cash flow generation

Shareholder distribution according to dividend policy of 30–50% of earnings

Investing in organic growth incl. digitalisation

M&A to support strategy



## Solid debt portfolio further supports growth investments

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#### As of 30 Sep 2015:

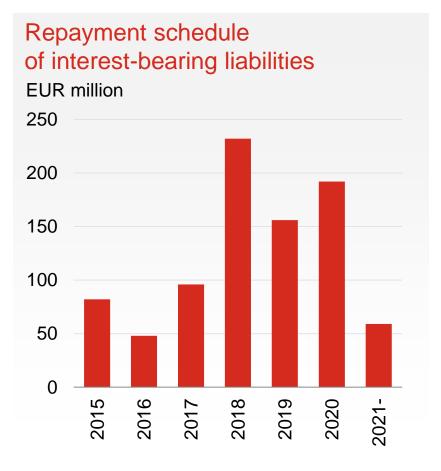
Commercial bank loans EUR 200 million

Commercial papers EUR 89 million

### Corporate bonds **EUR 304 million**

Loans from international financial institutions **EUR 230 million** 

Subsidiary loans and leasing liabilities **EUR 42 million** 





#### Levers we are working on to improve shareholder return at Cargotec

#### From turnaround to profitable growth

focus currently on Hiab and Kalmar
 Further improving operating profit margin

Further improving return on capital (ROCE)

 focus on further net working capital efficiency improvement

Strengthened balance sheet enables growth investments



Cargotec Capital Markets Day

## **Questions**?