#### **Cargotec Investor Day Shanghai**

25<sup>th</sup> September 2019

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MSC GÜLSÜN PANAMA IMO 9839430

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Headwinds in short term; Clarksons forecasted the start of the recoveries for merchant will be 2020-2021; Chinese State Owned Enterprises important for MacGregor

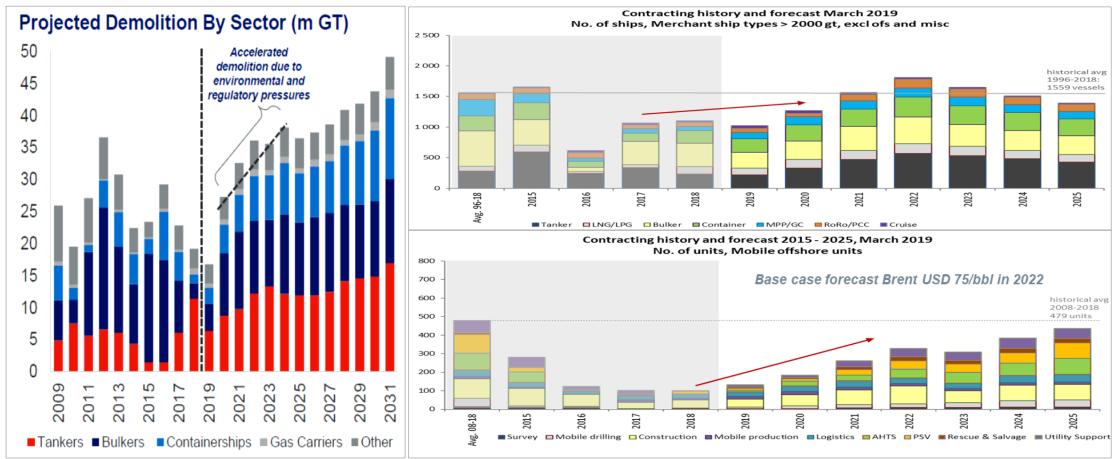


### Trade tension & the concerns of recession casting clouds; shipowners prioritizing regulatory compliance

MERCHANT	OFFSHORE	SERVICES			
Soft short term demand continues, RoRo/Cruise/Navy in positive cycle	Oil price supports O&G development though pressured by demand outlook	Ship owners prioritising regulatory compliance retrofits over other spending			
<ul> <li>Emerging economies growth insufficient to compensate the slowing growth in advanced economies</li> <li>Clarkson downgraded 2019 seaborne tonne-mile growth forecast from 3.4% to 2.2% in September</li> <li>Bulker, container and tanker demand disappointing, RoRo positive cycle</li> </ul>	<ul> <li>Offshore field development slowly picking up, activities in offshore wind</li> <li>Slow increase in offshore support vessel demand expected, e.g. tugs and research</li> <li>Fishery vessel market more steady from a slower start, promising outlook (e.g. fleet renewal in Russia)</li> </ul>	<ul> <li>Ship owner earnings at low level</li> <li>Regulatory driven investment limit owners' ability to spend elsewhere</li> <li>BDI 5+ year high, owners delaying repairs to enjoy high charter rates</li> <li>Financing tight → risk of bankruptcies and further consolidation</li> </ul>			



### On the path of a slow recovery, long term outlook with demand driven by regulations & supply-demand rebalancing

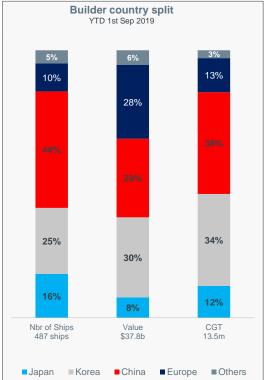


Source: Clarksons Research, March 2019, next update end Sep.



### Environmental regulations & global economy uncertainties dragging short term investment, mega mergers in Asia, European yards retaining big value stake

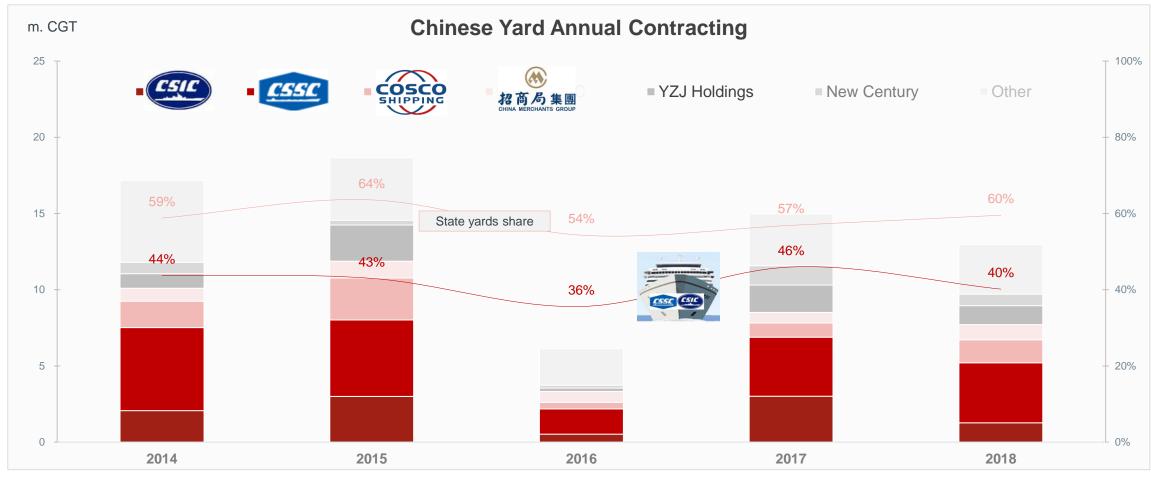
	5.5	No.			m. CGT			m. CGT		
	2017	2018	2019ytd	2017	2018	2019yt	2017	2018	2019yto	
TOTAL (>2,000 Dwt/GT**)	1,264	1,324	487	29.6	34.7	13.5	29.6	34.7	13.5	
Vessel Type	3				90	2		6	- 94	
Bulkers	424	463	129	9.1	9.6	2.9	9.1	9.6	2.9	
Tankers	376	266	124	8.5	6.3	3.1	8.5	6.3	3.1	
Containerships	147	213	56	4.0	6.2	1.4	4.0	6.2	1.4	
Gas Carriers	48	123	57	1.8	6.8	3.0	1.8	6.8	3.0	
Offshore	47	56	14	0.8	1.0	0.5	0.8	1.0	0.5	
Others	222	203	107	5.4	4.7	2.7	5.4	4.7	2.7	
Builder Country/Region	1		16. 		5.0	2		· · · · · · · · · · · · · · · · · · ·	29	
China	598	517	212	4.8	12.1	5.1	4.8	12.1	5.1	
South Korea	203	288	120	2.2	7.8	4.6	2.2	7.8	4.6	
Japan	215	376	80	2.4	3.5	1.6	2.4	3.5	1.6	
Europe	99	93	51	3.7	4.0	1.7	3.7	4.0	1.7	
Other	149	50	24	16.5	7.3	0.4	16.5	7.3	0.4	



Source: Clarksons Rsearch, Aug 2019 actual, March 2019 forecast



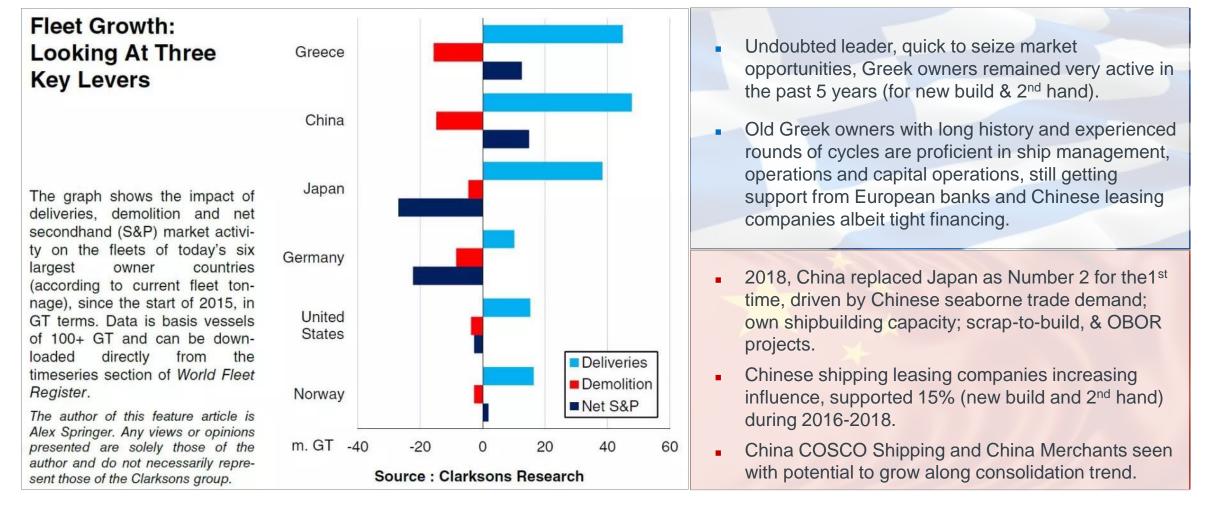
# CSSC & CSIC control ~40% Chinese shipbuilding; SOEs promote "internal synergy", and ambition to lead the industry





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# Chinese shipowners global influence increasing, led by the major SOEs like China COSCO Shipping and China Merchants





### TTS acquisition at right time to improve the resilience of the new MacGregor, TTS JVs enhances China strengths



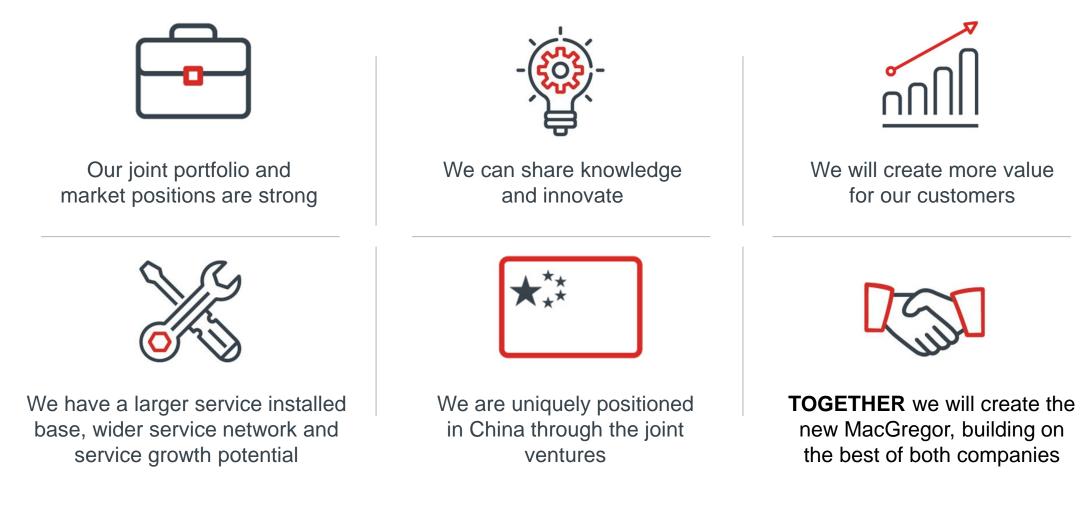
1<sup>st</sup> Aug, MacGregor welcomed 600+ TTS new colleagues (and ~200 in TTS JVs)

TS

TTS Singapore Pte Ltd



### Together, we can support the maritime industry in a stronger and more impactful way than we could when separate



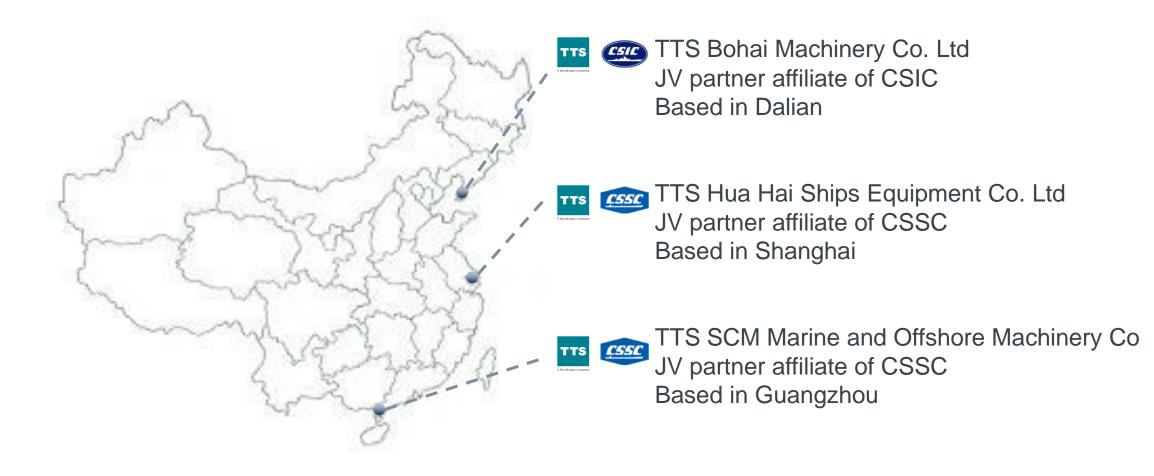


### Comprehensive lifecycle support provided by 850 specialists throughout 60 service centres in <u>31 countries worldwide</u>





### In China, certain new equipment business in TTS JVs will be hold-separate to provide customers a 2-year transition period





### MacGregor has long history cooperating with CSSC/CSIC; close relationship built on C-level between MacGregor and CSSC; TTS JVs further complement the connections





#### MacGregor has a strong market position both globally and in China; competing effectively with foreign and local players

European Navalimpianti, Huisman, Liebherr, **NOV Norway**, Kongsberg (Rolls Royce)

Japanese Manabe Zoki **South Korean** SMS, Flutek TTS temporary hold-separate in

Chinese

Goodway.

BrightSea,

**IHI Wuhan** 

China for certain new equipmer

Jiangsu Masada,



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Actions taken to win through customer success with strategic must win battles of Customer Centricity & Intelligent Services, addressing different customer needs



### Customer Centric approach to address certain customers' fitfor-purpose needs and improve competitiveness

- Customer survey feedback demonstrates
   "one size does not fit all"
- The request for low-price simple products attracts price leading low specification makers to buy market share
- Value engineering for product segmentation initiated to complement the existing portfolio, first offering starts October 2019





### Meanwhile, intelligent services like OnWatch Scout innovated to serve shipowner's advanced needs of lifecycle support with connectability

Wire Life Cycle Calculator

Predictive

Warning

Order part

or service

Recomme

nded

Action

Track

Part on

Vessel

Plan &

Execute



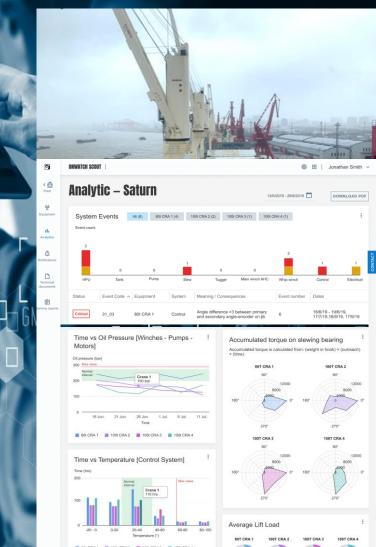


### Intelligent service solutions are strongly connecting MacGregor and top tier Chinese shipowners

- In China, pilot cases started with top tier ship owners
- Based on real customer pain-points
- Applying machine learning algorithms
- Cargotec cloud connectivity

- Intuitive customer interface on and offshore
- Monitoring with recommended actions to reduce unplanned downtime and maximise availability

### MacGregor OnWatch Scout See Tomorrow. Today



#### Conclusion



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- Uncertainties in the global economy & trade, combined with environmental compliance requirements, puts pressure on short term market; the recovery of merchant market expected earlier than offshore.
- Cyclical market is part of the maritime industry nature; MacGregor have been long in the industry as an experienced veteran with asset light competence center + hubs model and strong execution capabilities.
- TTS acquisition completed at the right time to support business resilience; the integration work has commenced with services growth potential through serving the combined installed base and a strengthened global support network.
- Chinese customers increasingly important, particularly the mega SOEs; the strategic cooperation between MacGregor and the key SOEs will be complemented by TTS JVs to secure the growth of the population of the install base for service also in China, though hold-separate\*.
- Intelligent services innovation, such as OnWatch Scout, increases shipowner's asset value and safety, builds a stronger bond between MacGregor and the key customers along the value co-creation journey... and new services revenue will follow.

\*Certain new equipment business in China is subject to temporary hold separate, which does not apply to aftersales services



